

Impact Report 2020 - 2021

Because Our Dreams Matter 2020/2021

Beautiful
People



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Chairman's Message



After fifteen years, my biggest lesson from Beautiful People has been that life-giving relationships are one of the most important purposes and treasures of life. Beautiful People is about this kind of relationship: one which transforms us as we co-labour in the transformation of others and our wider society.

How is that possible? I've learned it begins with a humble heart – a sometimes reluctant acknowledgement that all people carry both beauty and strength – and darkness and pain. When we can acknowledge both our light and dark, we can then engage with others with humility as a co-learner and companion – not a saviour, judge or crutch. Everyone at some point needs a helping hand or listening ear and as we give and receive care, we learn to be better for ourselves and others.

As we navigate the parallel journeys together with our Beautiful People Family, we heal through learning to accept others and ourselves, in the good, bad and ugly. In our parallel journey, we call out the gold in others even when it seems hidden, and we open ourselves to discover new depths of gold in ourselves.

It is a journey which is not always happy or fulfilling. It is often difficult and we can be filled with self-doubt – but the progress is in never giving up on others or ourselves. It is difficult but not impossible to change decades of neglect, abuse and hurtful actions and words. But with faith, hope and love – we can persevere.

Beautiful People is for all our family members. It is for each of us to arise as leaders as we step into this new season where we will share and distribute more authority and seek to empower us all to be agents of change and advocates of care and friendship together.

A handwritten signature in black ink, appearing to read 'D. Nelson'.

Why We Exist?

Our mentors and mentees journey together in an adventure of highs, lows and turning points, where we discover our true unique selves and honour one another's gifts and dreams.

OUR VISION

Beautiful People is a strong believer in the power of dreams. Our dream is to create a world in which we are "One loving family: Every dream a possibility". Beautiful People came together as a community because we believe in building mentoring relationships that empower and transform lives.

OUR MISSION

To be a platform for building mentoring relationships that change lives. As a community-based organisation, Beautiful People is uniquely positioned to bridge the transitional gap when our mentees are discharged from the prison or residential rehabilitation homes, a time when our mentees typically need the most support.

OUR PROMISE

We believe in the possibilities of all whom we have chosen and who have chosen us, to serve and support, on our Beautiful People journey.

We operate on the principles of meritocracy, we do not discriminate nor impose our personal values and beliefs nor make judgements on an individual's life choices, whoever is the constituent, be it volunteers or mentees.

We treat all stakeholders with equal respect and will strive to be consistent in our dealings and will not practice double standards.

We respect the values, concerns and restrictions imposed by our partner organisations and will seek to align practices, keeping the interests of our mentees as our priority.



Our Timeline

One Loving Family: Every Dream a Possibility



Beautiful People
Because our dreams matter

Our Programmes

Dream Fund

The Dream Fund is dedicated to supporting our mentees' educational pursuits that will bring them closer to achieving their dreams and independence. The recipients are also encouraged to 'Pay It Forward', either through contribution back to the Fund or through their involvement and service to Beautiful People and the community. 2020 saw the wonderful news of the graduation of three of our beneficiaries. One of them will be continuing with her education in a Higher Nitec course at ITE, while the other two have found jobs in the F&B and finance sectors.

With the support from Changi Foundation's 'Take Flight Programme', Beautiful People has been able to help support 15 girls at different stages of their education from secondary school to university. Some of our mentees had not completed their education in the past for various reasons and have now re-embarked on their educational pursuits. We are happy to be able to support them in their dreams.

Ishk Tolaram Foundation is a new donor to the Dream Fund. They believe in supporting our mentees' educational pursuits so that they can provide better for their families. The Foundation will be supporting five of our mentees in education from NITEC to university courses.

Number of Mentees in 2020: 17



Julianna, our graduate from the Dream Fund Programme pictured with her NITEC certificate in Travel and Tourism. She is currently working full-time at a clinic while waiting to apply for a work-study Diploma in Patient Management.



"Dream fund has allowed me to better focus on other aspects of my growth - in academics and also other important life skills, through participation in the co-curricular aspects"
— Our second year Dream Fund scholar who has taken on chairmanship roles and totally enjoying her stint in leadership in her Hall of Residence

"Dream Fund has helped me a lot. The allowance that is given to me weekly is for my school pocket money. I only work part-time at KFC earning less than \$200 per month, working during weekends and school holidays. This is not enough to support myself and my family. I use the Dream Fund allowance for school food and other stuff. Now I can focus on my work and to give my family some money."

I would like to thank my mentor and Dream Fund for giving me financial support and motivation to continue studying for my future and to achieve my dreams."

- Erra, NITEC student in Sound Engineering & future Sound & Light Engineer

The Dream Fund has taught Erra how to manage her finances. She has also inched closer to achieving her dreams as a heavy part of her burdens have been lifted off her shoulders. Erra is unable to express enough gratitude towards her mentor and Dream Fund for supporting her through her studies, and making her dreams a possibility.

Our Programmes

Families for Families

Like many in the community, this past year has been a most trying one for many members of our Families for Families (FFF) programme. Beautiful People has had to step in with baby supplies, grocery vouchers, etc. for families in need. We also assisted with job searches for the parents and placing children in pre-school programmes.

With funds provided by the Temasek T-Touch Fund, Beautiful People assisted mothers of newborns with baby and grocery supplies to tide them over this difficult period. Mentors also visited to provide personal support.

During the lockdown, we initiated weekly Zoom sessions with cooking and story-telling so that the families would not feel isolated. We also held a Hari Raya Zoom party and distributed cakes to the families.

The programme's strongest element continues to be our 24/7 WhatsApp support group which has proven to be most useful this continued pandemic year.

Number of Mentees in 2020: 44 families



Left: Shindy & Dora preparing DIY hand sanitizers;
Right: Shindy, Dora & Phyllis visiting a mentee at home



During the early stages of the pandemic before the start of the Circuit Breaker, mentors Dora and Shindy felt the need for families, especially those with young children, to have access to hand sanitizers. Shindy and Dora decided to make their own supply for distribution to keep the Beautiful People Family safe and protected, seeing that there was a sudden spike in demand and price of hand sanitizers islandwide.

These hand sanitisers were bundled with masks and healthy child-friendly snacks as part of a care package set up to be sent to mentees' homes. Shindy and Dora thought to personally deliver these care packages via home visits, which would allow them to check on how the families were coping with the situation before being isolated in their own homes. Mentees appreciated the thoughtful gesture and felt the genuine care from their mentors Shindy and Dora, together with the Beautiful People Family.

Our Programmes

Free for Good

In 2020, our volunteer work in the women's prison came to a standstill. Singapore Prison Service closed its doors to outsiders in compliance with the restrictions from the COVID-19 Circuit Breaker and the three phases which followed.

Our focus for the year then was to support a group of 13 women from our FFG Programme who were discharged from Prison between February to April 2020. Being released back into their homes and community during the Circuit Breaker presented more than the normal challenges as it affected the availability of job opportunities, higher financial difficulties and housing issues.

The key lesson for our mentors was to be spontaneous and flexible. Since it was not possible to plan group activities due to the uncertainty, the mentors had to go with whatever opportunities that were presented and take the initiative to support the women either on their own or in small groups. This involved accompanying them to HDB, Social Service Offices, medical clinics, etc. to assist in resolving an issue and to help them follow up with external parties. Mentors provided personal or household items, met them on their days off (which could be unpredictable) or during their lunches at their workplaces, and visited them at home.

We tried online activities using Zoom, since all the women had handphones, and managed to celebrate Hari Raya together in May. In June, we had a fun online auction for items contributed by our volunteers. To wrap up the year, we hosted an FFG Day in December where small groups of two or three mentees were invited to lunch, tea or dinner at the home of a volunteer mentor.

Pandemic or not, we will always find a way to be a Family of Support and to celebrate what we have in one another!

Number of Mentees in 2020: 13



Shindy, Susie, Dora and Meenakshi greeting a mentee outside Changi Women's Prison upon her release

"I appreciate her sincerity and love. She does not give up on me. Our relationship has been really good. I did not expect anything but she did a lot for me."

Shima and her mentor Shindy had their fair share of ups and downs in building their relationship to what it is today. It was time spent at every Free For Good session which gradually showed Shima that Shindy believed in her potential and was there to guide her during her period of incarceration.

Now, Shima spends her weekdays attending a nursing course at ITE which she enjoys and takes pride in. The positive feedback she receives from her lecturers motivates her to further her career in nursing. Ultimately, she hopes to be a source of inspiration to her daughter by striving for excellence and keeping an optimistic outlook in life.

The Beautiful People family with mentors like Shindy continue to work together to help fulfil the promises and dreams of its mentees like Shima.

Our Programmes

Heroes' Journey

Due to the COVID-19 pandemic there was no activity for Heroes' Journey. In light of this, most of the engagement for the year 2020/21 was over WhatsApp and text.

The programme has since been restructured to become one-on-one engagement in the community. One of the Heroes' Journey mentees is also now part of Dream Fund to complete his ITE studies.

Number of Mentees in 2020: 3



Srikanth (second row, far right) with mentors and mentees of Heroes' Journey



"I always felt the need to have a mentor during my teenage years. It is my dream to contribute to the youth community and guide youths who may need some helping hand as they journey towards reaching their dreams. This was what motivated me to join Beautiful People as a Mentor."

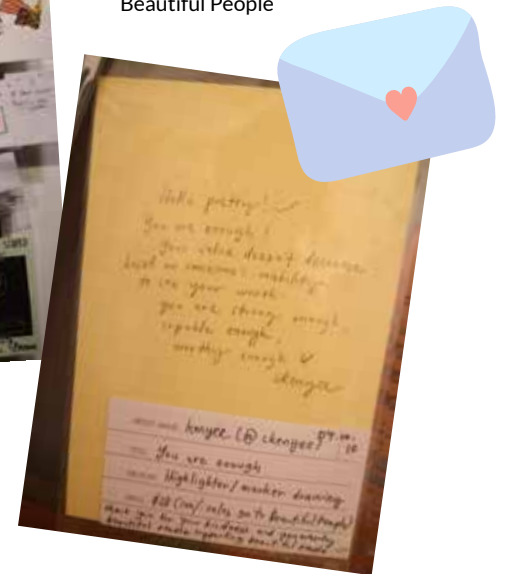
- Srikanth, mentor and co-lead of Heroes' Journey

Srikanth enjoys being a Big Brother to his Little Brothers at Heroes' Journey. He aspires to contribute to the youth community and guide youths who may need a helping hand as they journey towards reaching their own dreams. Srikanth believes that mentoring work at Beautiful People helps him to spread more positivity and lend others a listening ear. Through mentorship, Srikanth is grateful to have learnt to live a life that is worthwhile.

Our Programmes



Left: Collection of artwork by mentors and mentees at Pameran Poskad;
Below: Proceeds from sold artwork by Canyi donated to Beautiful People



Little Giant Steps

Having partnered with Big Love Child Protection Specialist Centre since 2018, we continued to journey with the girls in the programme towards their teenage years through regular one-on-one sessions and group activities.

This is the second year of our partnership with The Salvation Army's Youth Development Centre to mentor children from the Geylang Bahru community. **As we continue to build our relationships with these children, our sessions focused on inculcating social responsibility, gratitude, and empathy in them.** One of the key highlights was the children's contribution to fundraisers for the Children Cancer Foundation and Beautiful People.

Number of Mentees in 2020 - 6 (Big Love), 7 (YDC)

In December 2020, mentors from Little Giant Steps brought their mentees to Pameran Poskad, a community art exhibition raising funds for Beautiful People. Some of the artwork displayed had been created by the young mentees themselves after attending a workshop.

During the visit, one of the mentees noticed that his artwork had been sold for \$10. With his earnings, he wanted to purchase the artwork of his friends and donate his extra \$1 to Beautiful People. We were all so touched by his generosity!

Our Programmes

My Beautiful Life

2020 was a challenging year for our flagship programme, My Beautiful Life. Since early March last year, all face-to-face programmes had to come to a pause as a result of safety regulations due to the pandemic.

As the programme focuses on engaging in hands-on activities to build trusting relationships, Zoom sessions were facilitated to keep the engagement. However, this was ceased in September 2020, due to staff shortage and challenges faced to retain online engagement for long periods of time with the mentees. Some homes, such as Pertapis Centre for Women and Girls, still allowed a small group of four mentors to meet with the mentees where outreach programmes and activities on stress management were carried out as a way to face the challenges brought by the pandemic.

However, we still managed to maintain relationships with the discharged girls despite the difficulties of the year, and continue to empower them with life skills to help them in all the ways that we can outside of the home.

Number of Mentees in 2020: 46



Azura receiving her Flying Start WOW Award in 2020 from mentor Phyllis

“The moment I am really proud of is when I was able to step forward and tell people about my past, where I came from without feeling ashamed. I am no longer afraid of what happened to me then. The journey I have walked thus far is what makes me who I am today.”

- Azura, Patient Service Associate at Singapore General Hospital & pioneer mentee

Azura made the tough choice to reopen her wounds when she went public as a sexual abuse survivor in 2013. She wanted to be a voice for girls who have suffered the way she did, and to raise awareness on violence against women.

With the support of her Big Sister Phyllis and the Beautiful People Family, Azura continues to bring a positive impact towards the community through volunteering and achieving great heights in her work at a public hospital.

Last year, Beautiful People awarded Azura with the Flying Start WOW Award. This award is presented to mentees who overcame adversity and demonstrated personal qualities of perseverance and courage, to pursue their goals and achieve their dreams. Azura’s achievement and growth through My Beautiful Life, is one that we take pride in and celebrate. Beautiful People’s aim is to always make every dream possible.

Our Programmes

Young Leaders

Our Young Leaders continue to be Change Agents through planning and implementation of pilot events for Beautiful People. With guidance from mentors, the Young Leaders of Beautiful People organised our first-ever virtual annual Family Day.

Once Phase 3 commenced, the Young Leaders also stepped up to embark on ground-up initiatives in engaging the Beautiful People families to be more connected during a challenging period of uncertainty, while pursuing their passions.

Young Leaders conducted baking sessions for fundraising, sports activities for healthier living, and an online storytelling performance for children. With this, they created a positive engagement with our mentees’ families, which was much needed in the year 2020 was!

Number of Mentees in 2020: 14



Passion Lab event with mentors, Mandy (far left) and Nina (far right).

“I understand how these girls are feeling because I was in their exact position once. I want to pay this kindness forward and impart what I learnt as a mentee to my mentee.”

- Nina Lestari, pioneer mentee and recipient of the Ace of Initiative Award in 2020

Just as Beautiful People celebrates its 15th Anniversary, Nina has spent 15 years growing together with us. Nina was first introduced to Beautiful People when she was at Beyond Social Services. The relationships she built with her mentors throughout her journey made such an impact on her as a mentee that she took up the role of becoming a mentor last year.

Nina has consistently taken initiative to lead or support the community such as using her talent as a singer to raise funds for Beautiful People at fundraising events. Recently, she initiated several projects during the COVID-19 pandemic to promote social inclusiveness and community engagement. She received the Ace of Initiative Award during the Flying Start Awards last year as recognition towards these efforts.

As an advocate for female empowerment, Nina hopes to begin her journey as a mentor to support the youth from her Beautiful People Family – just as her own mentors have contributed to her personal growth and continue to remain as a form of support system in her life.

Annual Event

Flying Start



“I just can’t get over how adult and beautifully mature you wonderful girls are! You truly make us proud.”

Melissa Kwee, founder and mentor of Beautiful People as she presented the WOW and Ace of Initiative Awards to three pioneer mentees during the Flying Start recognition dinner event earlier this year.

Flying Start is Beautiful People’s annual event which celebrates Beautiful People’s mentoring journey. Instead of a large physical event with invited family and guests as done in the previous two years of the celebration, last year’s Flying Start event was held at satellite venues instead, in order to keep to social distancing regulations. Two significant events where awards were presented

were the Young Leaders’ Passion Lab Camp at the end of 2020, and the Recognition Dinner for pioneer mentees held earlier this year. Azura, Emma and Sharon received the WOW Award for overcoming adversity and challenges, demonstrating personal qualities of perseverance and courage to achieve their dreams.

Emma was acknowledged for publishing an article in a book about her life journey, successfully rising above poverty to support her family, and to now being a proud homeowner.

Azura has shown resilience and positivity in her journey towards reaching her goals.

More details on Azura’s story can be found on Page 12 for our My Beautiful Life programme.



Instead of the usual grand Flying Start Awards ceremony, last year saw intimate events due to social distancing restrictions; Sharon receiving her WOW award from Mentor Ming. Sharon joined Beautiful People as a teenager. She is now a working mother and proud homeowner!

Sharon was recognised for her ongoing dedication to pursuing her goals of becoming a full-fledged registered nurse. She works weekends to supplement the household income while attending school on a full-time basis, and raising two children with her husband.

The Ace of Initiative Award is presented to mentees who consistently take the initiative to contribute to the effectiveness of a team. This award was presented to Nina and Joanna, both who are mothers and have shown strong presence within the community by contributing to the causes they believe in.

Nina has come so far as a pioneer mentee to being a mental health advocate, a loving wife and caring mother, and now a Beautiful People mentor. She has launched several projects during the COVID-19 pandemic, by paying-it-forward, exemplified by her strong presence within the community.



Joanna, together with mentors Maryam (left) and Meiwah (right).



Young Leader Vinny, with one of her mentors, Michelle Tan (left)

Young Leader Joanna, who received the award at the Young Leaders Passion Lab Camp, has shown tremendous teamwork and commitment to the community projects that she has embarked. Being a single mother with a full-time job, Joanna has also managed to complete a part-time course at the same time. Joanna always strives to improve herself in all aspects and motivates everyone in her team as well.

Like Joanna, Vinny received the Ripple Effect Award at the Young Leaders’ Passion Lab Camp as well. For displaying resilience to stay committed on her journey, Vinny’s progress has truly inspired others as she is quick to adapt to new situations and adopts an optimistic attitude in all that she does.

Our mentees have certainly overcome many hardships to make changes in their lives. Beautiful People recognises this and celebrates their successes at every opportunity we have. We hope they will continue to be inspirations to our community.

"WE ARE A MOVEMENT BROUGHT TOGETHER BY THE BELIEF THAT OUR DREAMS MATTER. WE STAND WITH THE DISADVANTAGED IN SOCIETY TO **JOURNEY** TOWARDS BECOMING THE BEST THAT WE CAN BE. IN THIS PARALLEL JOURNEY, BOTH THOSE WHO GIVE AND RECEIVE ARE **TRANSFORMED.** WE SEE **POTENTIAL** IN PEOPLE AND PLACES WHERE OTHERS SEE PROBLEMS. **HOPE** IS OUR COMPANION ON THIS JOURNEY; IT'S ALL GOOD NEWS IN THE END, IF IT'S NOT GOOD NEWS, IT'S NOT THE END. WE FIND REASONS TO **CELEBRATE LIFE OFTEN!** WE ARE A **RELATIONSHIP,** NOT A PROGRAMME. THE POWER TO CHANGE LIVES LIES IN PURPOSEFUL RELATIONSHIPS WITH **PEOPLE WHO CARE,** NOT IN PROGRAMMES. WE ARE HERE TO STAY WHEN QUITTING SEEMS THE EASIER OPTION. WE BELIEVE THERE ARE NO BAD EXPERIENCES, ONLY THE OPPORTUNITY **TO LEARN TOGETHER.** WE ARE HERE NOT TO FIX PEOPLE, BUT TO BE WITH PEOPLE SO THAT THEY GROW **BIGGER** THAN THEIR PROBLEMS. **BEAUTIFUL PEOPLE** IT IS THE SIMPLE IDEA THAT **DREAMS COME TRUE** BECAUSE OF SOMEONE WHO BELIEVES IN THE ONE WHO DREAMS."

Our Reach

reached out to **149 Mentees** in 2020/2021



6 in 10 mentees are still in contact with their mentors even after graduating from the programme



expressed they have benefitted from the mentoring

More than **188 Mentors** active volunteers



More than 7 in 10 are regular volunteers who serve more than 36 hours a year



Nearly 1 in 3 is a long time volunteer who served 3 years or more



100% learned more about self and what they want after joining BP

Volunteer Care & Development

Learning & Development over Zoom

Beautiful People did not recruit new volunteers in 2020 because all Programmes were suspended due to COVID-19 and safety precautions were required.

On 22 August, we conducted an Advanced Mentor Training to help experienced mentors be more effective in their communication and to have more meaningful and directed conversations with their mentees.

The 'Art of Focussed Conversation' training was attended by about 30 mentors from the various Programmes.

They learned through a lecture by Irene, our lead trainer, about a structured process that supports a group of people to journey through a conversation together and how to orchestrate conversations in order to achieve a consensus, to trouble-shoot, to solve problems or to coach.

The mentors from different Programmes also had the opportunity to get together in breakout rooms to discuss and practice asking objective, reflective, interpretive and decisional questions. This could be applied in their mentoring to enable their mentees to process information and arrive at their own thoughtful conclusions.

The mentors went away with not just another tool in their toolkit but with new "friends" they had met at the training session which is another way to build relationships in the Beautiful People Family.



Volunteer Care & Development



"Last night was truly a night of camaraderie like only Beautiful People can rally."

- Mentor Meena, one of the 18 hosts

According to a post event survey among the attendees, having deeper conversations with their party of 5 was by far the favourite activity of the night.

Volunteer Care

Nothing, including a COVID-19 virus, was going to stop the "Beautiful People" from getting together to party! 2020 was a year of 'Zoom-bah' parties as we ran mainly online get-togethers including our annual Thanksgiving extravaganza.

The 12 December 2020 Thanksgiving Dinner must be one of our most memorable events in the pandemic year. 84 mentors and young leaders turned up for the event, hosted by 18 volunteer sisters and brothers in their homes. The theme of the party was "The Magic Of Five" with each of the 18 volunteers hosting up to five guests in their home and connected with all the other homes via Zoom.

A mystery dinner was organised by the host of each home for a party in another home, a great way to build excitement and anticipation for the surprise dinner treat that was coming. While waiting for dinner, the hosts played treasure hunt with their guests and also facilitated conversation icebreakers for the mentors who may have come from different Programmes.

Everyone at the various homes was connected to a Virtual Party via a mass Zoom meeting. Entertainment for pre- and post- dinner included fun games, photo-taking, sharings from the Stewardship and Fundraising Team as well as a message from Melissa. Not only that, every guest went home with a gift from someone in the group plus a miniature potted plant from Beautiful People, mementoes to keep the memorable get-together going!

A big round of applause to our Volunteer Care Team and the task force for pulling off this logistically challenging physical and virtual event of the year!

Leadership Development

Going Deeper, Going Further

Preparations for our 15th year anniversary celebrations started in earnest at the beginning of 2020, just as Singapore was going into circuit-breaker mode. It was not to plan the milestone celebration event just yet, but to pause and look within, to examine what it would take to bring us further into our next 15 years.

Over the course of four months and many zoom sessions, the leadership team at Beautiful People came together to ask ourselves the hard questions of:

1. What is our distinct relevance? What is something that we do well and is a unique positive contribution to the mentoring landscape we are a part of? How do we measure success?
2. What is the state of health of our leadership and what do we now need to start building to bring us into the next 15 years?



A closing picture with our volunteer facilitator, Hwee Bin, at one of our Strategic Review 2020 conversations via Zoom. Missing from picture: Shahrul Bahriyah and Geraldyn

Generational Impact: One Mentoring Relationship at a Time

First, we reaffirmed our mission of generational impact. We do this through building long-lasting mentoring relationships with girls and women, that go beyond the programme, to accompany mentees and their families through key transitions in their lives. To do this, we need to build up a Village of Support not just for mentees but for mentors, so that together, we can run the long race.

Distributed Leadership: A Strong, Diverse Network of Leaders

To the second question, we sought to define a new (and more generative and sustainable) leadership model, in which every one on the team contributes to the running of the team in their own way, instead of a more traditional model that relied on the effectiveness of a single leader.

Though the whole Strategic Review exercise took place in virtual land (thanks to 2020!), the foundation of our common vision and values saw us through the many long and sometimes challenging conversations. We express gratitude too to Tay Hwee Bin, who bravely and lovingly steered us through the terrain with her framing around team coaching and always gently challenging us to greater authenticity and honesty!

Leadership Development

Stewarding The Next 15 years

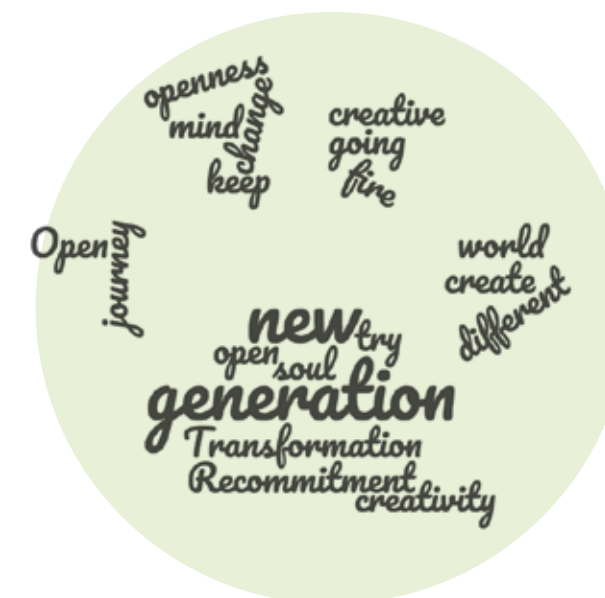


One of the teams presenting their ideas to the rest of the Beautiful People Family at the ideas gallery.

One of the workstreams that emerged from the Strategic Review was on Stewardship: Engaging the larger Beautiful People family to co-create the new Beautiful People Model of distributed leadership.

The working committee, led by long-time volunteer Dora Yeo, embarked on multiple conversations with mentors from past and current batches, to share the vision of distributed leadership. We are grateful for the group of close to 30 who chose to join us on this journey of creating what's next!

These volunteer leaders came together to come up with a rich pool of ideas for things that they wanted to bring forth. The momentum was tremendous. From the ideas gallery to the launchpad, the various teams took 6 weeks to come up with working prototypes.



We now have:

- An online directory of resources for volunteers by volunteers
- A toolkit for how to launch the new Beautiful People team leadership model
- A Kampung of Community Connectors and;
- A team that is working on re-engaging reservist volunteers

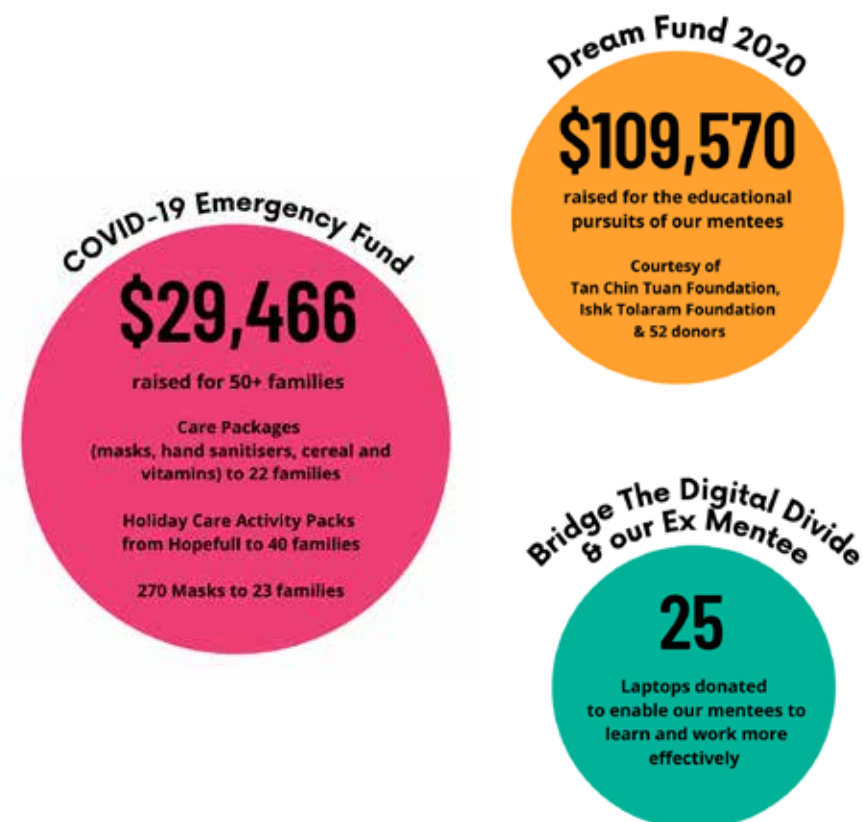
Word Cloud capturing the hopes of our leaders for the future of Beautiful People

Fundraising

Our fundraising efforts for the year brought in S\$281,983, achieving almost 141% of our target for 2020-21.

It was most gratifying that during a pandemic year, donors were more generous which helped us run two successful campaigns on giving.sg – the COVID-19 Emergency Fund for Mentees and their Families launched at the start of the Circuit Breaker and Support Beautiful People’s Dream Fund! which ended on December 31, 2020.

Changi Foundation is our partner for Dream Fund which co-pays interested mentees’ school fees and living expenses. Two other Foundations – Tan Chin Chuan and Ishk Tolaram foundations – have also provided funds allowing us to mentor more mentees interested in furthering their education, an important step in alleviating generational poverty.



“Thank you to the donors for gifting me a new life - a life full of love, dream and hope, by giving.”

— Our second year Dream Fund scholar who is inspired and aspires to give



The Temasek T-Touch Fund continues to provide funds for our Young Leaders to run their programmes. This last year, the Fund has also provided funds for us to distribute COVID-19 care packages for new mothers and the Young Leaders.

There were also two special art fundraising efforts in 2020 for Beautiful People – the artist Eugenia Gajardo designated Beautiful People as one of three charities to receive funds from the sale of her artworks; and Pameran Poskad, a public group exhibition. We thank these donors for their contribution to our mentorship programmes.



Acknowledgements

Organisations and Companies (Cash Donations)

NCSS – President’s Challenge 2021
 NVPC – SG Care Giving Week 2020
 Revival Vintage Jewels & Objects
 Risen Grace Ministries

Organisations, Companies and Individual (Services-in-Kind / Donations-in-Kind)

13 Honey (S) Pte Ltd
 Futureworx Pte Ltd
 GYP Properties Limited
 Jerome Wee
 Mark and Scribe Pte Ltd
 Pentas Karyawan CCA Group of Republic Polytechnic
 Teo ChoonLing
 Xpointo Media

Organisations and Companies (Cash for Programmes)

Accor Hotels & Resorts for My Beautiful Life
 Changi Foundation for Dream Fund
 Ishk Tolaram Foundation for Dream Fund
 Mellford Pte Ltd (Tan Chin Tuan Foundation) for Dream Fund
 Temasek’s TrailBlazer T-Touch Fund for Young Leaders

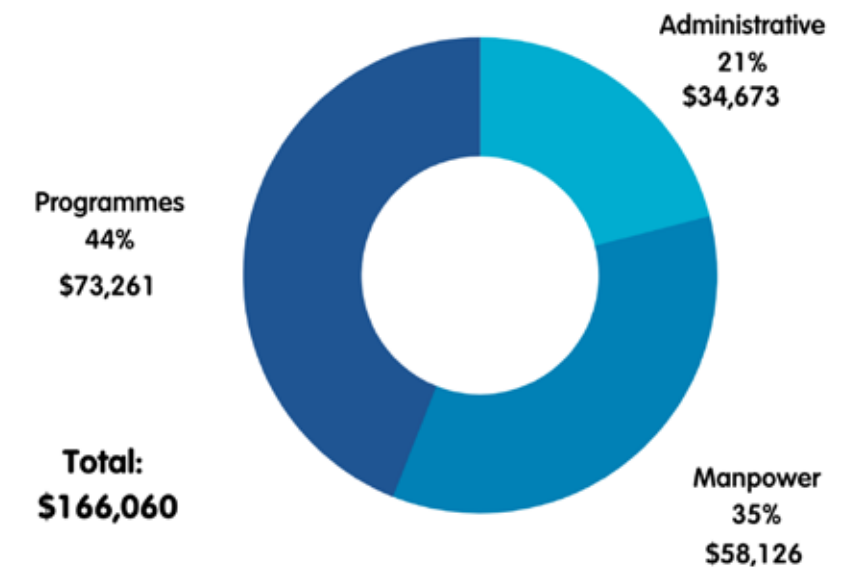
Funding Sources

We are funded through donations by friends, family, and other supporters of Beautiful People. Review of financial state and explanation of major financial transitions.

Our financial resources for the year stood at \$476,397, almost entirely generated from donations by friends and family and other supporters of Beautiful People.

Our expenses for this period were \$166,060, with manpower and programme costs accounting for 79% of the total expenditure. Our surplus for the year is at \$143,596. No staff earns more than \$100,000 annually.

The Board is prudent with funds and endeavours to ensure that all public money is spent and managed appropriately. We have a reserve policy of 3 to 5 times our annual operating budget.



Our full audited financial report as at 31 March 2021 can be found at our website www.beautifulpeople.org.sg

Statutory Information

Registered Office

183 Jalan Pelikat #B2-02
The Promenade@Pelikat
Singapore 537643

Office

1 Lorong Toa Payoh #07-00
Braddell House
Singapore 319637

A Member of Constitution: Company Limited by Guarantee

UEN Number: 201525056H
Date of Establishment: 4 June 2015

Charity Status

Charity Registration Date: 3 September 2015

National Council of Social Service

Full member since 1 October 2015

Institution of Public Character (IPC) Status - General Fund

Period Approved: 1 December 2017 to 30 November 2022
Sector Administrator: Ministry of Social and Family Development

Bank

United Overseas Bank Ltd
Standard Chartered Singapore

Contact Information

Tel: 6348 0480
Email: contact@beautifulpeople.org.sg
Website: www.beautifulpeople.org.sg

Company Secretary

JWJ Management & Advisory Pte. Ltd.

Auditor

Suhaimi Salleh and Associates

Statutory Information

Our Board of Directors

		Board Meeting Attendance
Chairman	Melissa Kwee Mei Wan	4/4
Secretary	Ng Mei Wan	3/4
Treasurer	Lim Sze Wei	4/4
Member	Yong Yoek Ling	3/4
	Wong Kai Ling	4/4
	Meena Mylvaganam-Tay	4/4
	Priyanka Rajendram	4/4
	Woon Lai Har	4/4
	Shahrul Bahriyah Bt Rhazaly Noentil (wef 1 October 2020)	1/1

Governance

The Board has a Conflict of Interest Policy to assist in identifying and managing potential areas of conflict. All directors and staff undertake to declare any situation of conflicts that may arise. They abstain from decision-making in such instances so as to allow a fair and transparent decision-making process.

Beautiful
People

Because our dreams matter