

Because Our Dreams Matter 2021/2022



Beautiful
People

As we commemorate 15 years of Beautiful People, this year’s Impact Report features stories from past years’ Annual Reports, dating back to our very first in 2008. We hope this will show how much we have journeyed in 15 years making dreams a possibility for our mentees. **Because Our Dreams Matter.**

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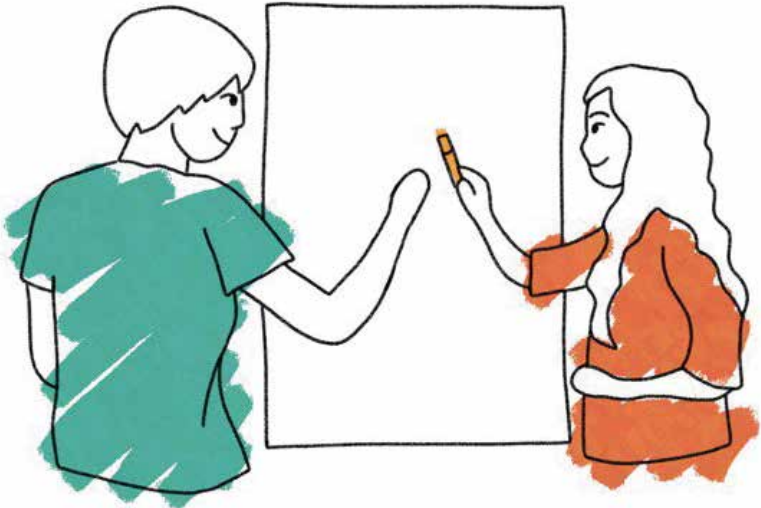
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Chairman's Message



To my Beautiful People family and friends,

At Beautiful People, one of the things that make people sit up when I first tell them about what we do, is that we exist to build life-long relationships that endure through the many seasons and transitions of the lives of both mentors and mentees. Instead of programmes that come with a stipulated duration over X months and achieve Y key performance indicators, for us, programmes are but a means to build the foundation for what we believe really holds the key to changing lives – purposeful relationships with people who care.

It is countercultural when seen against the backdrop of society's constant demands for outputs, performance and efficiency, but not when you think of Beautiful People in terms of the family that we choose. For some of us, our family of origin represents the place where we learn the power of having someone who believes our dreams matter. For others, Beautiful People is the place where we first encounter that 'someone' who believes in the one who dreams. Beautiful People for me has been that conduit, where I learnt to believe in others, through those who first believed in me.

Building a family is slow and hard work. Relationships that stand the test of time bear fruit in the celebrations big and small, and the privilege of bearing witness to change, growth and transformation that was once thought impossible. But just as with any other family, we have our good days and our bad. It is not a problem to be solved, a checkbox to be ticked. Patience and generosity are much needed virtues indeed, both with others, and with ourselves. The road is long and the journey can take many unexpected twists and turns as life happens.

Through it all, hope is our companion on this journey. As are the fellow brothers and sisters who subscribe to the same belief that dreams matter, and the power of a dream can bring about generational change, one relationship at a time. I am grateful for the office and volunteers and friends of Beautiful People, and it is my dream that we each bring, and grow into, our best gifts and talents on this journey together.

In love and faith,

Yoek

Chairman from September 2021

2008



Annual Reports are not just scorecards, they should be love letters, and thoughtfully selected powerful and provocative stories and lessons hard earned and learned. It means both remembering and reflecting on the purpose of our collective endeavour and seeking to spark a more hopeful future ahead.

When we created our first report, my hope was to share our heart and dream to uplift and celebrate the dreams of our community. It was also to acknowledge and thank the incredible people, without whom we could not exist. We were totally volunteer run, zero budget, totally ground up, fueled by love.

Today, we are blessed with a talented and passionate staff and a real family of mentors, volunteers and mentees who are journeying together through the highs and lows of life. We have deepened our learning about what helps make the positive generational change we seek to make, and in our values and practice of what it means to be a relationship not a programme committed to believing we can each become our best and highest self when we join together.

Melissa Kwee

Why We Exist

Our mentors and mentees journey together in an adventure of highs, lows and turning points, where we discover our true unique selves and honour one another's gifts and dreams.

Our Vision

Beautiful People is a strong believer in the power of dreams. Our dream is to create a world in which we are "One loving family: Every dream a possibility".

Beautiful People came together as a community because we believe in building mentoring relationships that empower and transform lives.

Our Mission

To be a platform for building mentoring relationships that change lives. As a community-based organisation, Beautiful People is uniquely positioned to bridge the transitional gap when our mentees are discharged from the prison or residential rehabilitation homes, a time when our mentees typically need the most support.



2010-11

Job Shadowing 2011

Thank you Daniel and staff of Clifford Chance Singapore for organizing a job shadowing on 24 Jun 2011.



In work life TEAMWORK

is important. There are many things that you can do and handle as a team

This internship has helped me to gain knowledge and useful skills that I can apply for my work.

ANGELA & AZURA



Admin work...boring?? No way

Not anymore after the job shadowing at Clifford Chance, Singapore

(It) Doesn't mean you work in an office, in front of the computer (It) is boring. There are many ways in doing it in a HAPPY way!

JEZ & PAULINE



I am currently working as a Senior Patient Service Associate in a hospital. This coming October will be my 10th year of service in the workforce.

I am always grateful to my Big Sisters in Beautiful People who have guided me throughout my journey.

In the working world, it's different. If you fail, you will need to pick yourself up as you will need to be independent. You will meet with different kinds of people: some will work together with you to support you, but there are others who will bring you down. If you persevere, you will go far!

To my dearest self, remember that it is okay to make mistakes as there will be someone to guide and care for you.

**Azura binte
Mohamed Noor**

Our Manifesto

"WE ARE A MOVEMENT BROUGHT TOGETHER BY THE BELIEF THAT OUR DREAMS MATTER. WE STAND WITH THE DISADVANTAGED IN SOCIETY TO **JOURNEY** TOWARDS BECOMING THE BEST THAT WE CAN BE. IN THIS PARALLEL JOURNEY, BOTH THOSE WHO GIVE AND RECEIVE ARE **TRANSFORMED.** WE SEE **POTENTIAL** IN PEOPLE AND PLACES WHERE OTHERS SEE PROBLEMS. **HOPE** IS OUR COMPANION ON THIS JOURNEY; IT'S ALL GOOD NEWS IN THE END, IF IT'S NOT GOOD NEWS, IT'S NOT THE END. WE FIND REASONS TO **CELEBRATE LIFE OFTEN!** WE ARE A **RELATIONSHIP,** NOT A PROGRAMME. THE POWER TO CHANGE LIVES LIES IN PURPOSEFUL RELATIONSHIPS WITH **PEOPLE WHO CARE,** WE ARE HERE TO STAY WHEN QUITTING SEEMS THE EASIER OPTION. WE BELIEVE THERE ARE NO BAD EXPERIENCES, ONLY THE OPPORTUNITY **TO LEARN TOGETHER.** WE ARE HERE NOT TO FIX PEOPLE, BUT TO BE WITH PEOPLE SO THAT THEY GROW **BIGGER** THAN THEIR PROBLEMS. **BEAUTIFUL PEOPLE** IT IS THE SIMPLE **DREAMS COME TRUE** BECAUSE OF SOMEONE WHO BELIEVES IN THE ONE WHO DREAMS."

2015-16

Review and Changes in Policy

As part of our application to become a Company Limited by Guarantee, we went through the process of documenting our Memorandum of Association. We also came up with a Board Policy Manual comprising the following chapters:



About Beautiful People

Vision:
One loving family. Every dream a possibility.

Mission:
To be a platform for building mentoring relationships that change lives.

Goals:
The objectives and purposes of Beautiful People are:

(a) To catalyse and build a volunteer movement for personal transformation and social change, through building relationships between members of the society with those on the margins.

(b) To build mentoring relationships that enable and empower mentee beneficiaries to discover their fullest potential, and thrive even as they make important life transitions.

(c) To contribute to the less fortunate by providing opportunities for volunteers and mentee beneficiaries to do community service together, either locally or overseas, as a way of paying it forward.

(d) To support volunteers and mentee beneficiaries in achieving their dreams through 'seed' funding.

(e) To provide financial assistance or interest free loan to mentee beneficiaries who are in need of financial support when starting out in life, building a career or family.

(f) To provide an effective support system for volunteers by: i) developing hard skills through training and continuous development programmes; and ii) nurturing a community of supportive relationships. The aim is to inculcate a sense of empowerment and belonging among the volunteers and mentee beneficiaries by cultivating a spirit of love, respect for self and others, gratitude and contribution so they can live purposeful, productive and dignified lives.

(g) To collaborate and partner with mission-aligned companies and other social welfare organisations in building volunteering communities in support of our mentee beneficiaries, which may include sharing our expertise with other social welfare organisations through consultancy work.



After receiving our IPC (Institute of Public Character) status, Beautiful People continued to build on our organisational capabilities to strengthen our governance and operational processes. We reviewed our programmes and services to stay relevant to the evolving needs of our mentees. We also enhanced our fundraising functions to support the expanded work of the Beautiful People Family.

Most importantly, we continue to build relationships and support our mentees through running new initiatives like Save for Dreams, Raising Families and the expanded Dream Fund, to reach more mentees and enable them to achieve their dreams.

Phyllis Ng

Our Promise

We believe in the possibilities of all whom we have chosen and who have chosen us, to serve and support, on our Beautiful People journey.

We operate on the principles of meritocracy, we do not discriminate nor impose our personal values and beliefs nor make judgements on an individual's life choices, whoever is the constituent, be it volunteers or mentees.

We treat all stakeholders with equal respect and will strive to be consistent in our dealings and will not practice double standards.

We respect the values, concerns and restrictions imposed by our partner organisations and will seek to align practices, keeping the interests of our mentees as our priority.



In the spirit of above all, we commit to:

Behave responsibly and professionally, and as we serve vulnerable persons, some conditions may be necessary to limit the degree and extent of interactions.

We are cognizant that our association, as an organisation or personally, with any political, religious, social or individual life/lifestyle choices and causes may have implications on Beautiful People. Such affiliations are to be kept strictly separate.

Individuals associated with and representing Beautiful People (including our staff and volunteers) must also take responsibility to safeguard Beautiful People's good name and reputation. This will serve to alleviate potential misunderstanding, misconceptions and misperceptions with the communities we are engaged and involved with.

We will foster an open and transparent culture, an inclusive environment, premised on mutual respect for both institution and individual differences. This allows for respectful dialogue and honest discussions that will help us navigate the Way Forward, achieving alignment and congruence, and harmonisation of conflicting stances and situations.

All/any of the Board Directors will be available to offer guidance and direction with respect to above, should clarifications be required.

2013

NVPC President's Award for Volunteerism

Recognition

2013 was a phenomenal year for Beautiful People! In October we were awarded the *National Volunteer & Philanthropy Centre's President Award for Volunteerism (Informal Group Category)*. We are extremely honoured and grateful to receive this recognition. This award is a testimony to our commitment and growth as "one family supporting the pursuit of one another's dreams", a vision that continues to inspire us.

Our volunteers or big sisters walk a parallel journey of transformation with the little sisters they mentor, and together they discover and share life changing experiences. Ultimately, *Beautiful People* is a "Relationship Not a Programme" - we grow, change and discover ourselves through the depth of our relationship with each other, and through the support of a caring community.

We are proud to announce that Beautiful People also won high recognition from our big sisters. In a feedback survey conducted in 2013, big sisters gave BP excellent scores on relationship and learning. *90% said they have someone in the BP family they can turn to for support. 8 in 10 said they have learned more about themselves and 74% claimed they have learned more about mentoring since they started volunteering with BP. We are grateful to our big sisters for their vote of confidence.*



Volunteer Training & Engagement

In 2013 we had 35 new volunteers joined our family of Big Sisters. One training and learning highlight this year was the launch of the Leadership Development Training Programme in May. This is in line with our commitment to grow a new generation of leaders and empower them to be Movement Catalysts in order to take Beautiful People to the next level.

In May the leadership workshop was conducted for home co-leaders and core team members. The objectives were to get everyone on board the BP Movement, to clarify individual roles and participation within the movement and to identify strengths and gaps in living the BP values. In addition to the workshop, Coaching Circles were formed in July where ExCo members and senior Big Sisters act as mentors to an assigned group of Big Sisters who were either home co-leaders or active members of the various functional teams. This allows us to build learning communities and to shape culture in a more personal way.

As part of the on-going capacity building for Big Sisters, we also ran an Advanced Mentor workshop in July. Big Sisters got together for an interactive session on how to have Crucial Conversations as well as practice their Facilitation Skills.

We were overjoyed to receive the National Volunteer & Philanthropy Centre's President's Award for Volunteerism (Informal Group Category) in 2013. The award was in recognition of how much Beautiful People had grown as a family which supports one another's dreams in just a few years since our founding. We know it would not have been possible without the support of our mentees, volunteers and donors. Thank you all for being part of this journey!

Geri Lim

One Loving Family: Every Dream a Possibility

2006

Beautiful People starts as a befriending programme under Beyond Social Services

2007

Beautiful People expands into 2 residential homes and initiates a Girls Club @Northlight

2009

My Beautiful Life is established as a structured mentoring programme in the 2 residential homes

2011

Beautiful People Family is built to nurture long-term relationships upon discharge from residential homes

2012

My Beautiful Life expands into 4 partner homes

2013

Good Work is instituted as a work-based mentoring programme with companies, schools and mentors

2014

Free For Good is set up to reintegrate incarcerated women back into society

Families for Families is formed as a community of mentor and mentee mums to support young families

Dream Fund is initiated to support mentees in their educational pursuits

2015

Beautiful People receives the NVPC's President Award for Volunteerism (Informal Group Category)

GLOW 'Glowing Love Over the World' is launched as a pay-it-forward community service by mentors and mentees

Young Leaders is started to empower and raise next-generation leaders

2016

Heroes' Journey is created as our first boys' programme

My Beautiful Life expands into 8 partner homes

Beautiful People is conferred the status of Institutions of Public Character (IPC)

2017

Little Giant Steps is introduced to provide social and emotional support for children

Graduate Mentoring Programme is launched to inspire personal growth and career development among discharged mentees

2018

Dream Fund expands into Singapore Girls' Home

2019

Beautiful People received the MSF Community Cares Award

2021

15th Anniversary Beautiful People celebrates 15 Years of Mentoring!

My Beautiful Life



PCWG mentors who joined the celebration via Zoom from the Beautiful People office

NUMBER OF MENTEES IN 2021 38

Beautiful People's flagship programme, 'My Beautiful Life' resumed in-person sessions last year, employing a zoom and in-person hybrid mechanism. Mentors visited homes like the Pertapis Centre for Women and Girls (PCWG) and Dayspring Rehabilitation Centre (DRC) to facilitate sessions while another group of mentors joined via Zoom.

One of the highlights for the Pertapis Centre for Women and Girls team was the annual year-end party. Mentors and mentees celebrated the progress and relationships forged over the past year through Zoom. As not all mentors could enter the Home due to COVID-19 restrictions, mentors joined in the celebrations via Zoom as well as at the Beautiful People office – a 3-Way Zoom-Hybrid Party! The mentees were invited to perform –



Mentees of Pertapis Centre for Women & Girls with their year-end gifts



Clay models done by mentors and mentees at Dayspring Rehabilitation Centre

some of them sang while others accompanied by playing the guitar. It was a joyous experience as mentors and mentees celebrated their year-long journey together despite the many constraints they had to face.

The sessions at Dayspring Rehabilitation Centre also continued with mentors conducting bi-monthly sessions with their mentees with movie and activity nights. For one activity session, mentors and mentees bonded over clay modelling, creating their favourite animal sculptures. Their relationships continue to evolve and strengthen with consistent presence showered with love and comfort in one another.

Following the pandemic restrictions, mentors from previous batches maintain relationships with the discharged mentees despite the difficulties of the year, and continue to empower their mentees with life skills to help them forge new lives outside of the home.



PCWG mentors and mentees who joined the celebration with the mentees via Zoom from their homes

Dream Fund

NUMBER OF
MENTEES IN
2021

28

Beautiful People managed to resume in-person mentoring sessions at Singapore Girls' Home with a new batch of mentees and mentors in November 2021. Though the group had to be divided into split teams to enter the Home, our new Big Sisters were excited to kickstart this mentoring journey with Little Sisters like Dewi.

"I met **Dewi**, my Little Sister in Feb 2022 at Singapore Girl's Home. She dreams of becoming a sports coach one day. Her eyes light up with excitement when she talks about sports. We are in the early stages of getting to know one another and I am learning more about my Little Sister during each visit simply by being present and listening to her share about her struggles, achievements, and hopes for the future.

I have seen Dewi's confidence grow over the last few months. She is starting to take more initiative. She shares ideas during activities, and speaks more confidently during group sharings. Looking forward to growing our mentoring relationship as she progresses to Enhanced Home Leave before she is officially discharged from the home this year."

– **Sharon**, Mentor at Singapore Girls' Home since 2021



Yash (right), with her mentor, Ain

Dream Fund also supports mentees who have been discharged, like Yash who was discharged from Gladiolus Place in 2020. **Yash** has been living independently since the beginning of 2021. She is currently taking a diploma in Early Childhood Development & Education at Ngee Ann Polytechnic as her dream is to become a Child Psychologist. Yash has no contact with her family and stays in a rented room and works part-time to finance her studies. As part of her part-time work, Yash is providing tuition and receives compensation for her work through Beautiful People's Raising Families Fund (see page 16).

"After receiving the Dream Fund, I am able to focus a lot more on school and work less hours which has improved my performance at school. The Dream Fund has also helped me pull through last month and this month – helping me with my expenses for food and other needs. My mentor is always there to support me too. I am not alone, I have Beautiful People cheering for me." – **Yash**, Dream Fund Mentee

2017–18

STORIES OF BEAUTIFUL PEOPLE

Shirley's Dream
by Phyllis Ng

Twenty-two year-old Shirley Lee is a determined and ambitious young lady despite her difficult and challenging childhood. Since 12, she was placed in the care of her paternal grandparents. She had to be placed in The Tent, a welfare home for girls in May 2006, after they passed on.

In 2009, Shirley joined a mentoring programme run by Beautiful People that helps girls to find meaning and purpose in life and to work towards fulfilling their dreams.

While at The Tent, Shirley studied hard in school. At the same time, she took up part-time jobs whenever she could, since she has no family to rely on financially. At the Institute of Technology Education, Shirley found her passion in Accounting. She did well, achieving a Higher NITEC in Accounting. Subsequently, she earned her Accounting Diploma at Ngee Ann Polytechnic in 2015. She funded her Polytechnic education through a bursary and part-time jobs. Shirley's interest and passion in the subject motivated her to pursue tertiary education in this field.

Shirley's dream is to be an accounting lecturer/teacher either in Polytechnic or University. Through our Dream Fund, Shirley has successfully graduated with a Bachelor degree in Accountancy from the Singapore Institute of Management - Royal Melbourne Institute of Technology. She has also found a job with an auditing firm!

“Being a beneficiary of the programme at Beautiful People for under-privileged teens and young adults, I have been very fortunate to receive the love and concern from the volunteer group. It is one of my goals in the future to repay this kindness, I will work towards giving back through projects particularly benefitting under-privileged children contributing my time, effort and monetary means. This is to make a difference in someone's life just as I have been impacted in my own life.”

- Shirley

‘Shirley’s Dream’ was the precursor to Beautiful People’s Dream Fund, supported by Changi Foundation. Five years later, Shirley continues to thrive in her career as an accountant.

Beautiful People continues to support its mentees so that more can achieve their dreams, just like Shirley!

Priyanka Rajendram

Families for Families

RASING
FAMILIES FUND
Families for Families

\$23,499

to support young families
financially in
providing tuition



NUMBER OF
FAMILIES

45

The Families for Families programme has remained virtual due to the pandemic. Mentors have met with individual mentees as always but there has not been any group activity. The FfF WhatsApp chat group remains a lifeline for both mentors and mentees. New mothers have also received assistance. We also launched a new fund ‘Raising Families’ to assist with tuition for children of mentees who may require it.

For mentor **Dora** and one of our pioneer mentees, **Karen**, meeting ‘Shona’, a single mum with a 7-year-old daughter struggling with her school work is what moved them to initiate the ‘Raising Families Fund’ for #ChoosetoChange. Shona struggles to make ends meet by holding down two jobs and is unable to help her daughter with her studies. Realising that Shona’s daughter was falling behind is what made Karen and Dora start the fund. The fund intends to support mentees’ children with tuition fees to assist them in their learning journeys. Beautiful People is committed to support the educational goals of our families as we believe that education is the tool to breaking the bonds of generational poverty.

2014

BABY READER

Co Leaders:
Melissa Kwee
Meena Mylvaganam

NO OF FAMILIES 9
NO OF VOLUNTEERS 8

Confident Parenting for Young Mums

Launched in April 2014, Baby Reader is a community of young mothers and mentor mamas who champion the potential of each child to grow up healthy, loved and loving learning. A pilot run was launched where we met weekly on Saturdays for two months and then for the mothers to form their groups on their own, keeping in touch with the Mentor Mamas through a WhatsApp group.

What was so heartfelt was seeing our Little Sisters, who have become mums, joining us. One of them was Ayu who was among our first batch of Little Sisters and is now a mother of two. Together with her husband and children she participates actively in the sessions learning tips on parenting alongside other young parents. As an example, simple tips shared by mentor mum Stephanie Kwee-Ng helped a young mum deprived of sleep to keep to a predictable feeding and napping schedule.

At the end of the pilot, the young families requested for a year-long programme, parenting skills and socialization for the kids among other things.

We plan to incorporate the feedbacks in our second session reaching out to current eight mentee families with nine volunteers. Moving forward, we would like to include Little Sisters as soon as they get pregnant to help prepare them for parenthood. The Little Sisters will also be able to learn from the young Mamas who are part of the group. We hope to launch a weekday Baby Reader programme once we have the new volunteers and young families lined up.

Baby Reader 4

Happy Singapore Day!
2014

As our mentees started having families of their own, we knew we wanted to engage with the next generation of Beautiful People. We started with a reading programme ‘Baby Reader’ which quickly morphed into ‘Families for Families’, a support group for young families. FfF, the acronym we choose to use for the initiative, was a vital line of support for our mentees during the pandemic, especially during the lockdown period and when many of the families faced financial difficulties with the loss of jobs.

Meena Mylvaganam

Free for Good

NUMBER OF
MENTEES IN
ACTIVE CONTACT

30

Since its inception in 2014, Free For Good (FFG) has mentored 64 mentees, with 78% of them successfully reintegrating to living meaningful and enriched lives. One of our mentees, Jaslyn (not her real name) has also championed Free For Good fundraising efforts which raised \$2,090 for our #ChoosetoChange campaign with 'Bake It Till You Make It!', baking cakes as a gift in thanks for donations.



Earlier this year, Beautiful People received a Token of Appreciation from the Singapore Prison Service in recognition of the good work of our Free for Good mentors

Mentors first meet their mentees while they are in prison six months before their release. During the training sessions on personal effectiveness led by mentors, both sides listen, share and learn together. After their release, mentors organise monthly activities and leadership training for mentees who want to give back to the community. Though we have not started with a new batch of mentees for the past two years due to the pandemic, we hope to resume it as soon as restrictions are lifted.

Azzah was 55 years old and had been in prison for about 30 years when she signed up for the Free For Good Programme in 2018. She had been in and out of prison 10 times for drug offences since she was 24 years old. The turning point came when her father passed away in February 2018. It made her realise that while her family was always there for her, she was not available for them, especially her elderly mother and two sons.



Azzah receiving the Ripple Effect Award from Yoek during FFG's Flying Start Dinner

After her discharge in March 2019, Azzah knew there was no turning back. She started work as a temporary sales assistant for women's apparels in Haji Lane and managed to find a full-time job as a healthcare attendant at Sengkang Hospital. Her dream is to be financially secure and to be able to retire comfortably in a few years to enjoy life with her family to make up for lost time.

Azzah has been a contributing member to the FFG family since her discharge. She attends activities whether in person or via Zoom. She is active in the FFG chat group and sends inspiring messages to support other mentees. In November 2020, she took part in a talk show "Lawful Assembly" organised by the Architects Of Life and was featured on a panel of other ex-offenders. She shared how the FFG Big Sisters supported her through her journey and credited Beautiful People for making a difference in the lives of women like her.

Life continues to throw challenges at Azzah. Earlier this year, she had to stop work because of medical reasons which required her to have knee and later hip surgeries. She struggled with anxiety and depression during her recovery period since she had no income and was dependent on her family. However, she managed to push through with courage and support from her family and FFG mentors. Azzah is now fully recovered and will go back to work at Sengkang Hospital later this year. Her story is an inspiration to other ex-offenders – that it is never too late to pursue and live your dream.

Little Giant Steps

NUMBER OF
MENTEES IN
2021

7

This is the third year of our Little Giant Steps' partnership with The Salvation Army's Youth Development Centre to mentor children from the Geylang Bahru community. As we continue to build our relationships with these children, our sessions focused on inculcating social responsibility, gratitude, and empathy in them. They graduated from their PSLE and started their secondary school journey in 2022. The programme will be converted to Heroes' Journey, Beautiful People's mentoring programme for older boys.

In 2021, mentors bonded with the mentees through a variety of activities that involved art, cooking, interacting with experts and outdoor activities, guided tours around their neighbourhood, helping out the elderly and having friendly conversations with them. Mentors such as Ragul, engaged the mentees by guiding them to understand key aspects of growing into an adolescent that could help shape them. Some of these activities even got the mentees in very high spirits!



Little Giant Step mentors in a book-sharing session with their mentees

Ragul's journey as a mentor with Beautiful People started 3 years ago when he was paired with his mentee, **Nicholas**. Nicholas always had a book to read and would be the most enthusiastic to answer any questions the mentors would ask the group. Nicholas's interests were inclined towards gaining more knowledge in computer programming languages like Python, which suited Ragul as that is what he does for a living! Apart from group sessions, Nicholas and Ragul had Zoom calls to learn and discuss the basics of Python. During these sessions, Nicholas was able to share more about what he understands about the future. This made Ragul and Nicholas's relationship closer.

At the end of 2021 when some of the mentees received their PSLE results, Ragul was personally happy that Nicholas had made it to the express stream. Nicholas has a new found motivation to do better in all aspects of his life. He made goals for his health and studies and also started meeting Ragul for breakfast and walks more often. These walks range from a mix of silence, good food, random questions on science, crypto currency, gaming, and even curious questions and thoughts on life. Both Nicholas and Ragul look forward to strengthening their relationship into the future.

Young Leaders

NUMBER OF
MENTEES IN
2021

8

The Young Leaders (YL) Programme is a leadership incubator where Beautiful People’s mentees learn to co-design and facilitate passion projects together with their mentors for the wider Beautiful People community.

The Young Leaders celebrated their 9th and 10th seasons of Passion Lab this past year with 7 projects organised by the mentees. Event included a Muay Thai taster session (“Kickspo”), kayaking (“Coastal Yak”), coastal walk (“Barrage Yak”), virtual pop concert (“Pop Around the World”), card and paper flower making sessions & fundraising (“Cards of Joy” & “Girl Power”) and wellness day (“Abundance of Life In The Little Things”).

Each event offered a platform for the Young Leaders to engage with other members of the bigger Beautiful People family and serve as ambassadors of the Young Leaders



Mentees and mentors at a ‘Kickspo’ Muay Thai Taster session

programme, to inspire others in the Beautiful People community to be part of the programme in the future. As their journey in the programme progresses, the Young Leaders develop into ‘Change Agents’ within the community and beyond! Four Young Leaders – Naomi, Kartika, Jaslyn and Angeline, were awarded Beautiful People’s annual Flying Start Awards (see pages 28-29).

“As we were making the cards we bonded – we talked about how our week had been and shared about ourselves. It was fun getting to know each other while we finished our project. We worked well with one another, tapped on our individual strengths and even made new friends. We also learned new things: we learned to respond, rather than react and get new perspectives; and to take action and dare to try – to do first and improve later.” - Angeline, Young Leader, Cards of Joy, YL Season 9

“The YLs each faced unexpected personal challenges in completing our project. I am so proud of them for pushing through anyway. They could have just said: ‘We’ve tried, we’ve failed – let’s just give up’, but instead they were very sure they wanted to finish the project. So we worked together and we pushed through as a team. Both YLs did their best to work around their circumstances and contribute however they could to the project. With their perseverance, the event was a success. I am super proud of my YLs!” –Maryam, Young Leader Mentor, Kickspo: Muay Thai Taster Session, YL Season 10

Mentors and mentees for Coastal Yak



Save for Dreams with Swiss Re

NUMBER OF
MENTEES IN
2021/2022

19

In 2021, Beautiful People was chosen as ‘Charity of the Year’ by the staff of Swiss Re. Together, we embarked on the project, ‘Save For Dreams’, funded by the Swiss Re Foundation. This project is aimed at breaking the chain of generational poverty and equipping Beautiful People’s mentees with the ability to be self-sufficient in the long run.

Save for Dreams is a project that hopes to provide our mentees with a better understanding of how to design a savings plan and how to apply their savings towards building up their employment capabilities. The end goal of Save for Dreams is to help build the mentee’s capacity for financial resilience, thereby breaking away from short-term solutions such as government assistance.

The organising committee of volunteers was formed in September, along with the selection of a part-time coordinator, who is one our pioneer mentees. The mentees who signed up were interviewed by mentors from the organising committee to assess their suitability for the programme.

Once participation was finalised, mentees were expected to attend three workshops organised by Swiss Re staff, with the guidance of **Adelina**, a Beautiful People mentor. The first workshop was conducted via Zoom in March. Mentees learnt the specific mechanisms of working out a budget plan that works for them, and the importance of saving for long-term goals. Two more workshops are scheduled for the next year.

SAVE
FOR DREAMS
with supporting partner
Swiss Re Foundation

\$35,000


helping 19 Beautiful People mentees
in achieving their dreams

2018–19

Our Impact

Hannah's Journey

From Little Sister to Young Leader to Big Sister
Opening speech delivered at Flying Start 2018



Many people here have known me since I was 14 years old at AG Home. That was like 11 years ago – time really flies. I left the hostel and just like any other youth, I enjoyed freedom. Like don't care about work and the future, I quit ITE. Just do what I want even if it's illegal.

It took 2 years for me to realise there is more to life. Why was I putting myself in the cycle of getting high and then getting bankrupt? Yes, I mean bankrupt with \$0 and going around borrowing money. That was my rock bottom. Feeling lost, I decided to take a bold step to go back to school because I realised without education, I will be stuck in a cafe/restaurant/retail forever and not earning enough for a living. I didn't want to suffer in the cycle of worrying about money. So, I returned to ITE to complete my accountancy studies, which I had given up halfway.

Those 2 years weren't easy but I found something even more fulfilling when I strove to do well, leading a life full of learning opportunities and getting involved in different kinds of community volunteering. Such as Ace project as a project leader for children in partnership with Sunbeam Place, Youthcorp Project with Beyond Social Services, and even being offered the opportunity to be team leader for a China exchange program. I realised how much I really enjoyed doing things that bring joy to the less fortunate. I was then invited to go back AG Home as a Young Leader. It was inspiring to see the Big Sisters being so supportive of their mentees, just like how my Big Sister supports me even now when I've become a mentor. I now have a chance to support other mentees just like so many Big Sisters supported me when I was one of the difficult to handle girls. This experience helps me

Three years ago, I was a mentor learning to be a Co-Lead. I doubted myself. I didn't think I could contribute nor did I think I was capable enough to lead the Young Leader programme. It is a big dream I hold in my heart. The Young Leaders is a platform that not only allows mentees to have continued relationships, to pay-it-forward, to keep learning but for mentees to know that they are capable of doing good and they can also be a mentor one day.

I draw strength in knowing that I am impacting lives, and I am reassured that I have a special connection with our mentees and that keeps me going. This amplifies the value I always hold very closely. It is the relationship that matters and as long as I am able to support mentees, I will keep going. This is why I have the strength to keep volunteering and that the focus is our mentees.

Hannah Ferlyn Goh

Our Reach

reached out to **156 Mentees** in 2021/2022



8 in 10 mentees are still in contact with their mentors even after graduating from the programme



expressed they have benefitted from the mentoring

More than **150 Mentors** active volunteers



More than 1 in 3 are regular volunteers who serve more than 36 hours a year



Nearly 2 in 3 is a long time volunteer who served 3 years or more
92% gained another source of support after joining Beautiful People

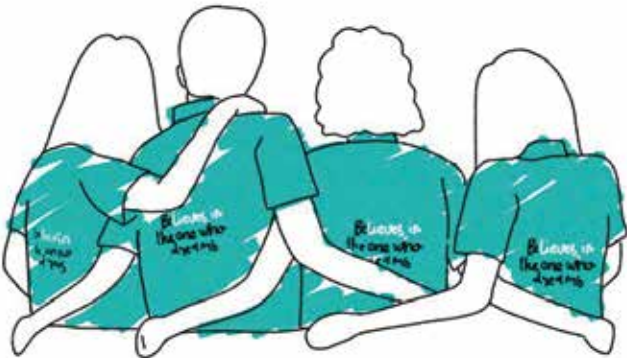


100% learned more about self and what they want after joining Beautiful People

Future Plans and Commitments

In addition to our usual operating costs (e.g. volunteer care and development, administrative and corporate governance, programme expenses and manpower) Beautiful People plans to channel more resources, and give greater focus to:

- ✓ Our flagship programme 'My Beautiful Life' – a year-long structured mentoring programme and life-long one-to-one mentoring, that works on self-awareness, self-esteem, building social networks, setting goals as well as conflict and stress management
- ✓ A decentralised training and development budget – to train our volunteer mentors in areas of coaching and mentoring
- ✓ Expand our network of beneficiaries – to include collaborating with community-based organisations that support vulnerable youth, leveraging on the expertise and strengths that each partner brings to the table
- ✓ Explore partnerships – to empower participants with industry-relevant knowledge and skills while equipping them with the necessary soft and career skills to discover their talents and navigate effectively in the workplace
- ✓ Introduce more economic empowerment and financial sustainability workshops – to help equip mentees with a better understanding of how to design a financially sustainable plan for themselves and their families, while investing in their education and upskilling activities
- ✓ Fundraising – to include
 - Peer-to-Peer fundraising by volunteers
 - 3rd Party fundraising events
 - Online fundraising on giving.sg, giv.asia and other approved online platforms
 - Foundations and corporate giving
 - Government grants and matching funds



Flying Start

Flying Start is Beautiful People's annual event which celebrates our mentoring journey. Instead of a large physical event with invited family and guests as done in the initial two years of the celebration, last year's Flying Start event was held at two satellite venues to adhere to social distancing regulations.

The WOW Award for overcoming adversity and challenges, demonstrating personal qualities of perseverance and courage to achieve their dreams was presented to Naomi and Jaslyn from Young Leaders, and Shima from Free for Good.

Naomi was acknowledged for constantly striving to become a better version of herself by adopting a growth mindset to achieve her dreams. She was also praised for being mature beyond her years and capable of deep reflection, with the courage to identify and address her areas of improvement and having honest, open conversations about such matters.

Jaslyn was nominated for showing immense growth over the past two Young Leader cycles and is a very self-motivated individual who is proactive, independent and focused on the vision of the project. She is a cooperative team member who is detailed and meticulous in her work. She is an inspiration to the Young Leader team, as she strives to live meaningfully in all that she embarks on.



Kartika (in red), giving a Valedictorian Speech during the YL Flying Start event

Shima is a mentee from the FFG5 Programme. She was released from incarceration in February 2020 and has shown great strength and determination in getting her life together. She was recognised for her ongoing dedication to pursuing her goals of maintaining full-time employment as a healthcare assistant, as well as reuniting with her young daughter who was sent to India by her husband to be cared for by relatives when she was in prison. Shima is a good example of an ex-offender who is willing to do the hard work by taking challenges head-on.



Azzah (left) and Shima (right), FFG Flying Start awardees

The Ace of Initiative Award were presented to mentees who consistently take the initiative to lead or contribute to the effectiveness of a team and was presented to Kartika and Angeline from Young Leaders.

Kartika was awarded the Valedictorian of the past Young Leader cycle as she demonstrated commendable initiative. She is always the first to volunteer to take the lead on tasks, even when she does not feel immediately confident about completing the task. Kartika is also quick to reach out to offer her help and support.

Angeline has been very responsive and willing to take on tasks with full commitment at Young Leader sessions. She has grown tremendously, as she has gained confidence to talk to different people and is courageous to speak her truth. Angeline conducted her Passion Lab activity in her stride and did what needed to be done with great confidence.

Azzah was awarded the Ripple Effect Award for her undying spirit to achieve her dream. She was 55 years old and had been in prison for about 30 years when she signed up for the Free For Good Programme in 2018. Her story is an inspiration to other ex-offenders, that it is never too late to pursue and live your dream (see page 18).

In-Person Training for New Mentors

NUMBER OF
NEW MENTORS
IN 2021/2022

37

Beautiful People recruited 37 new volunteers in 2021 and resumed in-person training in the past year as well. It was gratifying to be learning together in a physical space again.

Our Training Team has also expanded in the past year. Vivien and Shikin joined Irene and Susie as Trainers for E1 and E2 Training sessions for new mentors. Under Irene and Susie's guidance, Vivien and Shikin conducted their very first in-person training for new mentors in February this year. This transition exemplifies the continuous learning and development that is fostered within the Beautiful Community.



Some of the potential new mentors who attended our first in-person volunteer training since the pandemic

2009



In 2009, Beautiful People introduced a Training Roadmap which made it compulsory for all potential volunteers to attend our Orientation, Essentials 1 (E1) – Introduction to Beautiful People – and Essentials 2 (E2) – Mentor Retreat – for mentoring skills and to participate in on-going coaching conversations. The Essential training sessions ensure that potential volunteers are aligned with Beautiful People's vision, mission and values, as well as equipping all potential volunteers with the basic skills to build effective mentoring relationships.

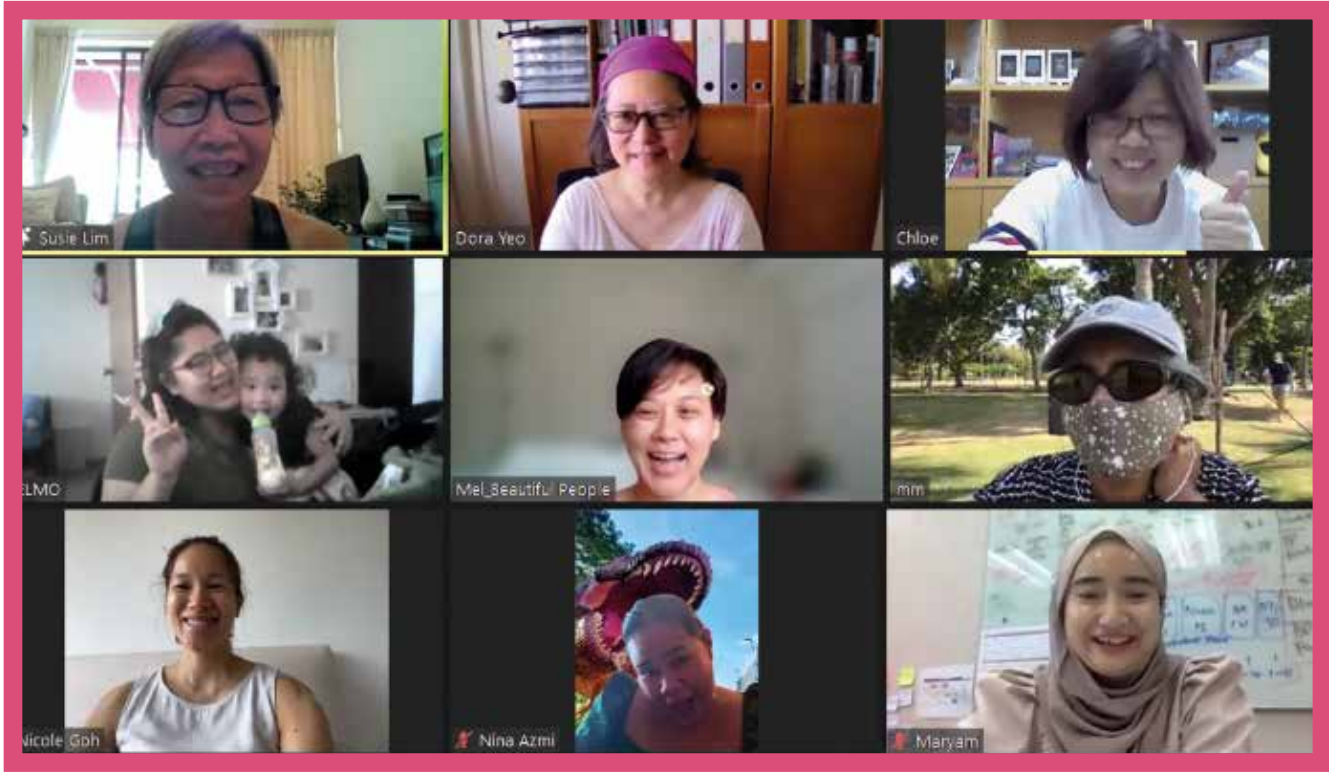
Susie Lim

Learning & Development Over Zoom

There were two online workshops organised for the volunteers of the Beautiful People community in the past year – ‘Trauma-Informed Care’ by mentorShah and a Breathing Workshop by mentor Susie.

The Head of Training, Susie, led a self-care workshop where we learnt the important life skill of mindful breathing. Mentees and mentors who attended the workshop learnt how to detoxify our body by stimulating the lymphatic system and how to improve immunity and energy levels through deep breathing. Attendees also learnt healthy ways of relieving stress through mindful breathing and short meditation practices.

In August, 55 volunteers attended the ‘Trauma-Informed Care’ workshop conducted. Mentors learnt that the effects of trauma are long-lasting and irreversible. With better understanding of the spectrum of trauma, mentors can be more aware of providing informed support for our mentees by looking out for those who are trying to cope and manage their experiences of trauma.



Breathing Workshop attendees with mentor Susie



Mentors attending the ‘Trauma-Informed Care’ workshop by Shah on Zoom

“We all need to acknowledge that we have different traumas in order to serve and love well”.
- Melissa Kwee

“Your light may have been dimmed by your experiences but you are still the light!”
- Karen Tan

‘Understanding that not everyone responds in the same way to trauma- there’s fight, flight, freeze and fawn. Being able to identify the behaviours allows me to better empathise with others who may respond in ways that are foreign to me.’
- Ruoyi

Volunteer Care



The Beautiful People mentors celebrated our annual Thanksgiving Party on 11 December 2021, with over 70 attendees in a Zoom-hybrid setting. This year's theme of 'Experience Creates Life' was inspired by Beautiful People's values – Empathetic, Committed, Learning. Instead of the traditional gift exchange, attendees did an 'Experience Exchange' this year with volunteers sharing their wishes on what they would like to experience together. Many decided to go on walks together, some wanted to bond over art jamming, while others wanted to create memories over good food.

2019-20

Annual Report / FY 2019-2020

13

Volunteer Care & Development

MSF Community Cares Award

Beautiful People had the honour of receiving the MSF Community Cares Award on 1 November 2019. This Award was given in recognition of Beautiful People's dedication, time and effort in building a caring society.

Samantha Leow was nominated to receive the Award on behalf of Beautiful People. She is a member of our extended family and represents the youth in our mentoring community who give purpose and meaning to what we do. Mentees like Samantha give Beautiful People the opportunity to serve the greater cause of contributing to an inclusive caring society that is for all Singaporeans, not just some. Beautiful People invests in the dreams of youths and Samantha represents the hope of a dream come true!

We are proud to have her receive the Award in our place.

Year End Thanksgiving Party

Beautiful People celebrated our annual Thanksgiving Party at the Forage Café by 13 Honey. 13 Honey is a Friend of Beautiful People and has supported us in our journey and it was fitting that we gave thanks for the year that passed, the friendships amongst mentors and mentees and for the fond memories we shared at one of their cafes. The Thanksgiving Party is a tradition that has been ongoing for a few years now and allows our larger Beautiful People family to come together to get to know one another, to share a meal and to rejoice and celebrate one another. This year was no different and the party was fun and well organized by Jennifer and her team. We started with ice breaker games before digging into the sumptuous dishes brought by each of our mentors. We ended the night with our gift exchange wherein we each had to get a gift within \$30 that meant something to us and that we would want to share with others.

All in all, it was a fun night and a tradition we hope to carry on to celebrate Beautiful People's camaraderie.

In 2018, we started our annual Self-Care Workshops to ensure mentors take care of themselves in an intentional and holistic way. We believe it is necessary for our mentors to fill their own cups first before they can pour into the lives of others.

Volunteer Care in the form of Learning and Development is a dynamic process and we will continue to evolve so that we can learn and grow together as a loving family!

Susie Lim

Distributed Leadership Review

In April 2022, 45 mentors joined our very first CONNECTIONs event, which was held in partnership with Gardens by the Bay, the inaugural volunteer get-together to reconnect and recharge – as a community and within our own programmes. The purpose was to rediscover and reignite our ‘why’ as we reflect on our past learnings and plan for the year ahead. This kickstarted a collective conversation on distributed leadership across different programmes.

During the pandemic, the leadership team at Beautiful People sought to define a more generative and sustainable leadership model.

The decision was to morph into Distributed Leadership which will generate a network of diverse leaders. We believe distributed leadership starts with self-leadership; of knowing ourselves, reflecting on our strengths and growth edges. Being part of a distributed leadership team is a fundamental shift from the traditional model.

Beyond sharing responsibilities or delegating tasks, it is about trusting people to take on responsibilities and then making the goals and accountabilities clear to them so they are empowered to step up and lead.

This past year, we have begun the transition to this new leadership model and have been working alongside our fellow mentors in the Pertapis Centre for Women and Girls to adapt to a new way of working and collaborating. Based on understanding the core issues and new ways of working, charting a new path to adapt the distributed leadership model would be a willingness to adopt a growth mindset, interdependent relationships built on trust and clarity in our communications.



A closing picture with volunteer facilitator, Shoon (top left corner), at the New Board Onboarding session which took place over Zoom

Fundraising

Our fundraising efforts for the year brought in S\$261,907.24, surpassing 31% of our target for 2021-22.

Beautiful People launched its Peer-to-Peer (P2P) fundraising drive in 2021. The success of #ChoosetoChange campaign was an unprecedented achievement as we surpassed our target through 14 Peer-to-Peer Fundraisers.

Chloe Liew Bao Ling
Every Dream Counts!
\$4,040

Chloe Ng Phei Yong
You Matter!
\$4,100

Dora Yeo & Karen
Raising Families Fund
\$19,140

Gun Chong Siew
Every Dream A Possibility
\$3,160

Karyn Choo Wanyu
Every dream matters
\$3,150

Lim Poh Ngo Jennifer
Achieve Thy Dreams
\$3,050

Lou Huei-Xin
#ChoosetoChange with Beautiful People
\$7,758

Meena Mylvaganam
I am Walking for Beautiful People!
\$4,025

Mellisa Chong Mei Lai & Siti Maryam
Mindful Meditation Magic
\$2,030

Priyanka Rajendram
#ChoosetoChange with Pri
\$17,100

Shindy Vij
A Better Tomorrow for Raising Families
\$4,350

Jaslyn Lim & Susie Lim
Bake It Till You Make It!
\$2,090

Tu-Vi Nguyen
#ChoosetoChange with Vi
\$2,320

Yong Yoek Ling
Every Girl Has A Dream
\$5,150

ChoosetoChange

\$97,620

raised through 14 Peer-to-Peer Fundraisers to fund Beautiful People's 13 active programmes

#CHOOSETOCHANGE WITH BEAUTIFUL PEOPLE



Your contribution to **#ChoosetoChange** will empower our **mentoring programmes!**

A massive shoutout to all our volunteers for running successful fundraisers for Beautiful People. We could not have achieved this major milestone without YOU!



Fundraising



We are grateful to Changi Foundation which continues to be our partner for the Dream Fund. The Dream Fund was created in 2014 by mentors to allow our mentees to pursue their educational dreams. Beautiful People supports the mentees by funding part of their secondary, tertiary or university school fees and/or living expenses. Rooted in a co-funding model, mentees take ownership of their future by providing 51% of the funds required, with the remaining 49% coming from the Fund.

This year, we employed a programmed fundraising model whereby volunteers conduct fundraising efforts for their own initiatives. Three campaigns spearhead this effort – #RoarForChange (Families for Families), Because You Believe in Dreams! (MBL@Pertapis) and #DaretoDream (for the Young Leaders by mentor Maryam Hasanah binte Roslan). We thank our volunteers for running the successful fundraisers, and our donors for their contributions!



2012

F u n d r a i s i n g

Fundraising Committee Report for 2012

Prepared by Meena Mylvaganam with inputs by Fazeela Rashid

At the beginning of the year, the Fundraising Committee met on a regular basis to try to work out a year's plan. A fundraiser was organised when the editor and publisher of **Sushi and Tapas: Bite-Size Personal Stories from Women Around the World** approached Beautiful People to be part of their book launch in September.

Beautiful People purchased the books at a special discounted price to be sold at the launch and then the proceeds were given to Beautiful People. Also, BP purchased additional copies to be sold to interested Big Sisters after the launch event.

As with any fundraiser organised, we try our very best to have the girls involved. In this particular instance, three of the authors and the editor spent a morning at Pertapis with the Little Sisters participating in the My Beautiful Life (MBL) programme. The girls enjoyed meeting and talking with the authors, hearing about their difficulties and how they have overcome them. We will continue to endeavour to include this aspect in all our fundraisers whenever possible. Fundraising is not just to raise funds for the cause and the programmes we run, but to also spread awareness about Beautiful People and to impact the Little Sisters.

As a spinoff from this collaboration, Fundraising Committee member, Fazeela Rashid, worked with her employer, Temasek Holdings, to become more involved with Beautiful People.

The block contains two images. On the left is the cover of the book "Sushi and Tapas: Bite-Size Personal Stories from Women Around the World", featuring a red handbag and a house. On the right is a photograph of four women standing together, each holding a copy of the book.

This was one of Beautiful People's first fundraisers. The team organised it within 20 days with the editor of *Sushi & Tapas*, Neo Gim Huay, whom one of our volunteers knew, and the publisher Epigram Books.

In our early days, we were happy with the few hundred dollars raised with each fundraiser. Today, we have pivoted to online fundraising and to pushing for Peer-to-Peer Fundraising by our mentors, whom we believe are Beautiful People's best ambassadors. In the financial year 2021/22, we raised more than \$200,000!

Meena Mylvaganam

Acknowledgements



NCSS – President’s Challenge 2021
TRCL – ChariTrees Mind the Gap Fund 2021
Ishk Tolaram Foundation



Bridge the Digital Divide
Mark and Scribe Pte Ltd
Lum Chiang Building Contractors Pte Ltd
Social Gifting
L’Oreal Pte Ltd
Xpointo Media Pte Ltd
Jerome Wee



Changi Foundation for Dream Fund
Swiss Re Foundation for Save For Dreams

The work Beautiful People does is only possible through the support and contributions of our donors, both individual and corporate.

Beautiful People is currently on two online donation platforms, give.asia and giving.sg.



One of our goals for the next year is to increase the number of monthly donors. These regular donations will help support our work in communities and residential homes. Every gift will be used for our mentoring programmes which empower our mentees and give them a chance to achieve their dreams.

For more information on our fundraising campaigns, do follow us on our social media platforms Facebook and Instagram.

Friends of Beautiful People beautifulpeoplesg

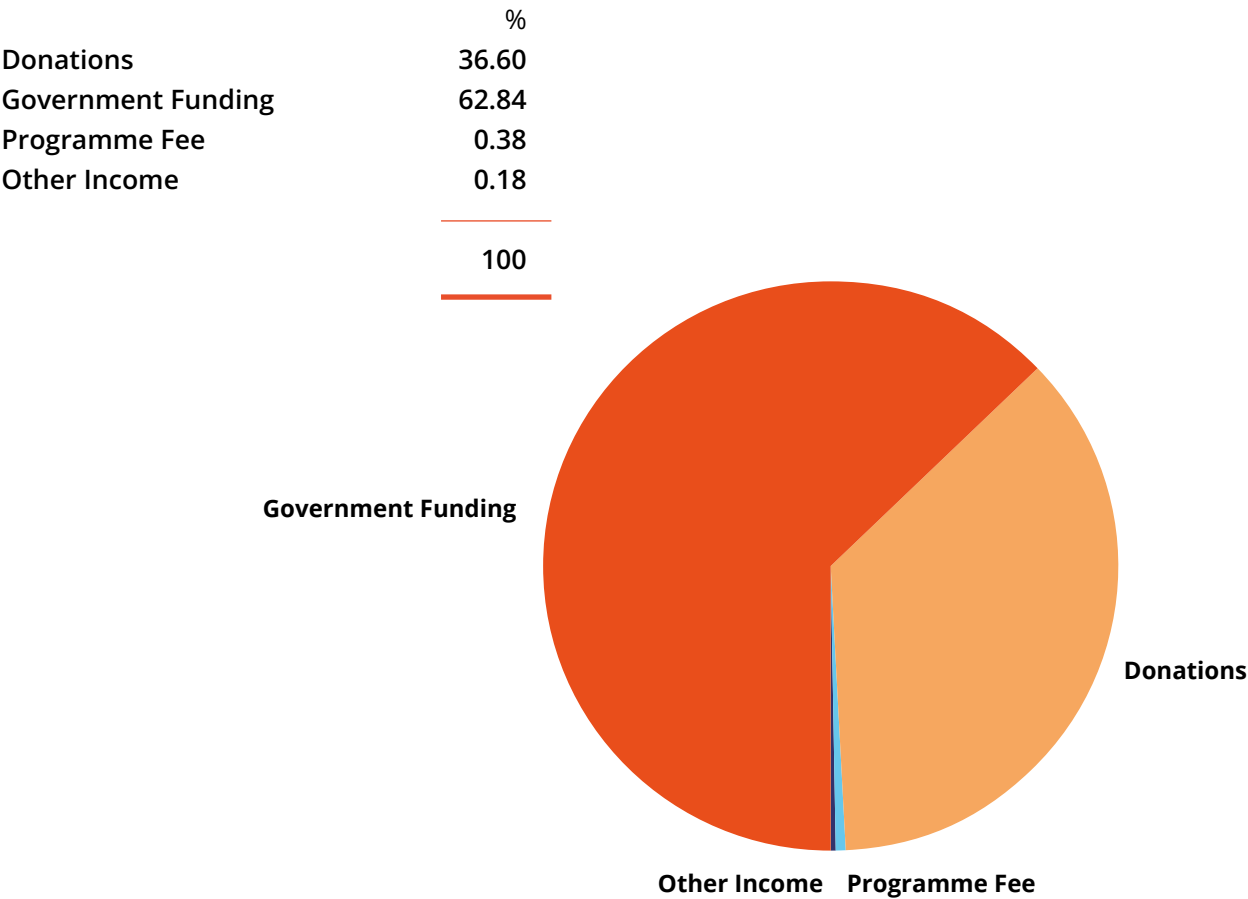
Financial Highlights

The following gives an overview of the finances from 1 April 2021 to 31 March 2022.

Beautiful People is funded through donations by friends, family, and other supporters of Beautiful People which include philanthropic establishments and corporate donors.

Our financial resources for the year stood at S\$1,015,812. The main increase was due to the \$400,000 received from the Bicentennial Community Fund (BCF) in dollar-to-dollar matching funds from the government.

Revenue

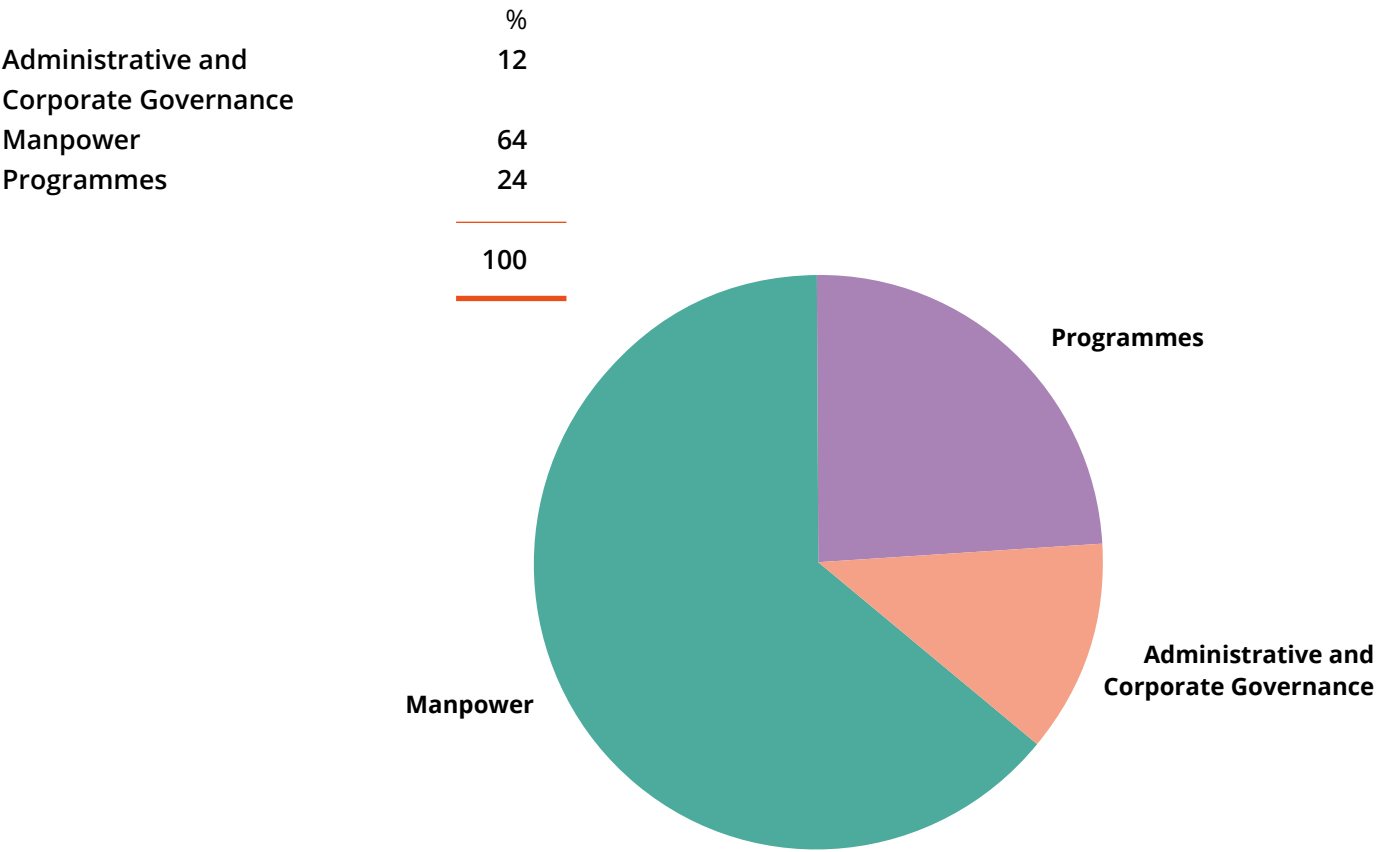


Investment Policy

Beautiful People may invest in financial instruments such as fixed deposits with reputable financial institutions, with the Board of Director’s approval, to minimise the risk of loss while earning a fair return. It will keep a reserve of at least 6 months operational expenses while the balance may be invested in fixed deposits at staggered timings. This will enable Beautiful People to earn interest and have ready funds to meet unanticipated cash flow requirements.

Our expenses for this period were S\$244,779, with manpower and programme costs accounting for 88% of the total expenditure. Our surplus for the year is at S\$539, 415. No staff earns more than \$100,000 annually.

Expenses



Reserves Policy

The Board is prudent with funds and endeavours to ensure that all public money is spent and managed appropriately. We have a reserve policy of 3 to 5 times our annual operating budget.

Our full audited financial report as at 31 March 2022 can be found at our website www.beautifulpeople.org.sg.

Statutory Information

Registered Office

183 Jalan Pelikat #B2-02
The Promenade@Pelikat
Singapore 537643

Office

1 Lorong Toa Payoh #07-00
Braddell House
Singapore 319637

A Member of Constitution: Company Limited by Guarantee

UEN Number: 201525056H
Date of Establishment: 4 June 2015

Charity Status

Charity Registration Date: 3 September 2015

National Council of Social Service

Full member since 1 October 2015

Institution of Public Character (IPC) Status - General Fund

Period Approved: 1 December 2017 to 30 November 2022
Sector Administrator: Ministry of Social and Family Development

Bank

United Overseas Bank Ltd
Standard Chartered Singapore

Contact Information

Tel: 6348 0480
Email: contact@beautifulpeople.org.sg
Website: www.beautifulpeople.org.sg

Company Secretary

JWJ Management & Advisory Pte. Ltd.

Auditor

Tan Chan & Partners Public Accountants and Chartered
Accountants Singapore

Governance

The Board has a Conflict of Interest Policy to assist in identifying and managing potential areas of conflict. All directors and staff undertake to declare any situation of conflicts that may arise. They abstain from decision-making in such instances so as to allow a fair and transparent decision-making process.

Our Board of Directors

Apr 2021 to Sept 2021

Name	Board Appointment	Occupation	Board Meeting Attendance
Kwee Mei Wan Melissa	Chairman	CEO, National Volunteer and Philanthropy Centre	1/1
Ng Mei Wan	Secretary	Director, Eldercare, Monfort Care	1/1
Lim Sze Wei	Treasurer	COO, Singapore Cancer Society	1/1
Yong Yoek Ling	Board Director	Director, Good Company Pte Ltd	1/1
Woon Lai Har	Board Director	Retired	1/1
Meena Mylvaganam-Tay	Board Director	Publishing Consultant, mmedit	1/1
Rajendram Priyanka	Board Director	Assistant Director, MOH Office for Healthcare Transformation	1/1
Shahrul Bariyah bte Rhazaly Noentil	Board Director	Lead Psychotherapist and Senior Manager, Family Advocacy and Care, New Life Stories	1/1
Wong Kai Ling	Board Director	Regional Marketing Lead, 3M	1/1

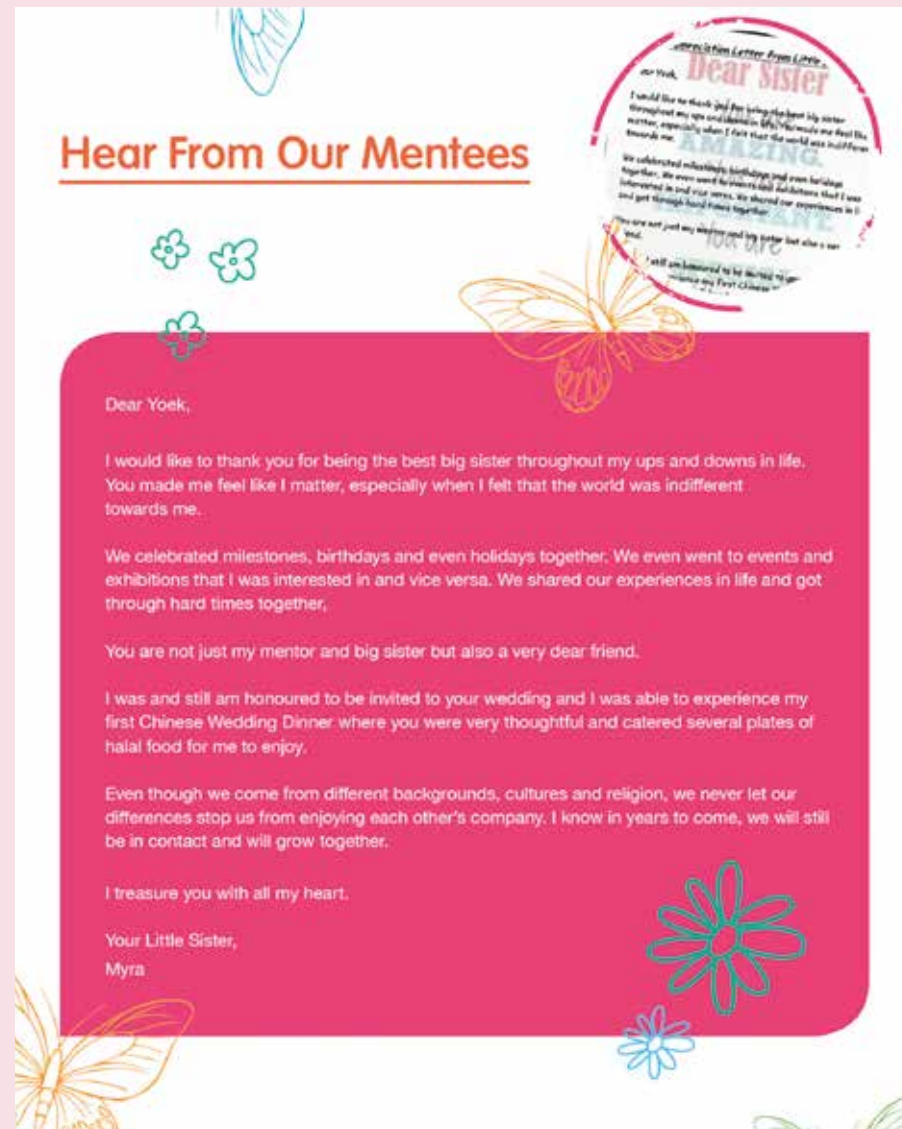
Sept 2021 to Sept 2023

Name	Board Appointment	Occupation	Board Meeting Attendance
Yong Yoek Ling	Chairman	Director, Good Company Pte Ltd	3/3
Chloe Liew Bao Ling	Secretary	Assistant Manager, Touch Community Services	3/3
Meena Mylvaganam-Tay	Treasurer	Publishing Consultant, mmedit	3/3
Rajendram Priyanka	Board Director	Assistant Director, MOH Office for Healthcare Transformation	3/3
Woon Lai Har	Board Director	Retired	3/3
Lim Sze Wei	Board Director	COO, Singapore Cancer Society	3/3
Karyn Choo Wanyu	Board Director	Social Worker, Singapore Children's Society	3/3
Sudhershen Hariram	Board Director	Lawyer, Tan Rajah & Cheah	2/3

Staff List

Name	Designation	Period of Employment
Mellisa Chong Mei Lai	Organisational & Leadership Development Manager	May 2021 - Present
Chloe Ng Phei Yong	Senior Executive	Sept 2015 - May 2022
Siti Maryam bte Jumat	Community Partnerships Executive	May 2021 - Present

2016-17



Many years on, my Little Sister Myra and I still find joy in each other's company as we go on mini adventures together, like night walks and crafting sessions.

Our relationship has grown to become one of friendship, and we continue to be present for each other, even as we move on to different life stages in our careers and our family life, and share our joys and challenges.

I remain forever grateful to Beautiful People for bringing to me a little sister and friend for life!

Yong Yoek Ling

"WE ARE A MOVEMENT BROUGHT TOGETHER BY THE BELIEF THAT OUR DREAMS MATTER. WE STAND WITH THE DISADVANTAGED IN SOCIETY TO JOURNEY TOWARDS BECOMING THE BEST THAT WE CAN BE IN THIS PARALLEL JOURNEY, BOTH THOSE WHO GIVE AND RECEIVE ARE TRANSFORMED. WE SEE POTENTIAL IN PEOPLE AND PLACES WHERE OTHERS SEE PROBLEMS. HOPE IS OUR COMPANION ON THIS JOURNEY; IT'S ALL GOOD NEWS IN THE END, IF IT'S NOT GOOD NEWS, IT'S NOT THE END. WE FIND REASONS TO CELEBRATE LIFE OFTEN! WE ARE A RELATIONSHIP, NOT A PROGRAMME. THE POWER TO CHANGE LIVES LIES IN PURPOSEFUL RELATIONSHIPS WITH PEOPLE WHO CARE, WE ARE HERE TO STAY WHEN QUITTING SEEMS THE EASIER OPTION. WE BELIEVE THERE ARE NO BAD EXPERIENCES, ONLY THE OPPORTUNITY TO LEARN TOGETHER. WE ARE HERE NOT TO FIX PEOPLE, BUT TO BE WITH PEOPLE SO THAT THEY GROW BIGGER THAN THEIR PROBLEMS. BEAUTIFUL PEOPLE DREAMS COME TRUE IT IS THE SIMPLE IDEA THAT BECAUSE OF SOMEONE WHO BELIEVES IN THE ONE WHO DREAMS."

