

BECAUSE
OUR
DREAMS
MATTER

Annual Report
FY 2016/17

Beautiful
People

Because our dreams matter

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CHAIRMAN'S MESSAGE

Foreword by Ms Melissa Kwee

At Beautiful People, we define success by the depth, length and breadth of relationship. We believe in the power of a listening ear, an open heart and a kind word to open up new horizons and possibilities in each of our lives. It may begin with a cautious and hopeful presence and some fumbled conversations, but over time, with constancy of purpose and strength gained through rejections and failure, authentic community is formed. It may begin with an individual relationship but it slowly entwines the lives and hearts of siblings, mothers, fathers and grandparents to knit a new life and extended family.

Why is this important? It is important on three levels; as a nation, as a community and as individuals.

As a nation, we defy the odds. Most nations are built over centuries with deep common history and cultural similarities. This is not Singapore. We are a young country, birthed from a time of strife and division, and today, we exist in a hyper-connected yet strangely isolated and isolating culture. Through our social media and ever narrowing exposure, we are exposed mainly to people like us and believe the world revolves around our worldview. But there are multiple realities of life that coexist mere blocks or conversations away, that are often unexplored because of the narrow patterns of our lives. Beautiful People breaks down these walls and invites us all to witness the

equal worth and dignity of all - especially those different from ourselves. Without relationships and shared lives, there is no inclusive society.

At a community level, Beautiful People is a family. In many ways, social services exist because of the breakdown of families. The hardship of single parenting, the loneliness of the aged and sick, the children of absent parents, the tragedy of debt, drugs and infidelity could all be first embraced at the level of family members and good neighbours. For many reasons for which none of us can judge, this happens less and less. We are busy, they are out of sight and mind, or we are occupied with our own troubles. But a strong community is not built by a large professional corp of social workers. A strong community is built by the many inconvenient and uncomfortable conversations and actions we choose, to break the ice, break down a wall and build a bridge. A strong community is built with many bridges crossing unconventional lines, affirming a greater common destiny, unity and respect even and especially when we disagree.

Lastly, at an individual level, relationships matter because it is only through relating to others that we grow and become our fullest and most true self. No person exists for themselves alone, and a person who seeks his or her personal welfare alone is truly poor. It is only in the giving of ourselves that we acknowledge our gifts and abundance. Through relationships, we receive the immense joy of knowing our life's redemptive purpose: to love and be loved.

Our Annual Report this year features the voices of our family members. May you read and be inspired, encouraged and emboldened to believe that dreams big and small are all possible.

Our journey is a journey of faith. So much of what we hope for, we cannot see and it is sometimes years before the seeds planted bear fruit. But our work is that of patient and constant gardeners; living, loving, sowing, waiting and sometimes reaping and rejoicing. It is not easy work, but I don't think we would have it any other way.

Your friend and sister,
Melissa



About Beautiful People

Why We Exist



Photo above:

Beautiful People Anniversary Celebration: Thankful for 10 good years and our growing Beautiful People family looks forward to more good things to come!



Our Vision:

One loving family:
Every dream a possibility

Beautiful People came together as a community because we believe in building mentoring relationships that empower and transform lives.

Our Mission:

To be a platform for building mentoring relationships that change lives.

As a community-based organisation, Beautiful People is uniquely positioned to bridge the transitional gap when our mentees are discharged from the prison or residential rehabilitation homes, a time when our mentees typically need the most support.



About Beautiful People

What We Set Out To Do

To catalyse and build a volunteer movement for personal transformation and social change, through building relationships between members of the society with those on the margins.

To contribute to the less fortunate by providing opportunities for volunteers and mentee beneficiaries to do community service together, either locally or overseas, as a way of paying it forward.

To provide financial assistance or interest free loan to mentee beneficiaries who are in need of financial support when starting out in life, building a career or family.

"WE ARE A MOVEMENT BROUGHT TOGETHER BY THE BELIEF THAT OUR DREAMS MATTER.

WE STAND WITH THE DISADVANTAGED IN SOCIETY TO **JOURNEY** TOWARDS BECOMING THE BEST THAT WE CAN BE.

IN THIS PARALLEL JOURNEY, BOTH THOSE WHO GIVE AND RECEIVE ARE TRANSFORMED. WE SEE **POTENTIAL** IN PEOPLE AND PLACES WHERE OTHERS SEE PROBLEMS.

HOPE IS OUR COMPANION ON THIS JOURNEY; IT'S ALL GOOD NEWS IN THE END, IF IT'S NOT GOOD NEWS, IT'S NOT THE END. WE FIND REASONS TO

CELEBRATE LIFE OFTEN!

WE ARE A **RELATIONSHIP,** NOT A PROGRAMME.

THE POWER TO CHANGE LIVES LIES IN PURPOSEFUL RELATIONSHIPS WITH NOT IN PROGRAMMES. **PEOPLE WHO CARE,**

WE ARE HERE TO STAY WHEN QUITTING SEEMS THE EASIER OPTION. WE BELIEVE THERE ARE NO BAD EXPERIENCES, ONLY THE OPPORTUNITY

TO LEARN TOGETHER.

WE ARE HERE NOT TO FIX PEOPLE, BUT TO BE WITH PEOPLE SO THAT THEY GROW **BIGGER** THAN THEIR PROBLEMS.

BEAUTIFUL PEOPLE

IT IS THE SIMPLE IDEA THAT **DREAMS COME TRUE** BECAUSE OF SOMEONE WHO BELIEVES IN THE ONE WHO DREAMS."

To provide an effective support system for volunteers by: i) developing hard skills through training and continuous development programmes; and ii) nurturing a community of supportive relationships. The aim is to inculcate a sense of empowerment and belonging among the volunteers and mentee beneficiaries by cultivating a spirit of love, respect for self and others, gratitude and contribution so they can live purposeful, productive and dignified lives.

To build mentoring relationships that enable and empower mentee beneficiaries to discover their fullest potential, and thrive even as they make important life transitions.

To support volunteers and mentee beneficiaries in achieving their dreams through 'seed' funding.

To collaborate and partner with mission-aligned companies and other social welfare organisations in building volunteering communities in support of our mentee beneficiaries, which may include sharing our expertise with other social welfare organisations through consultancy work.

About Beautiful People

How We Do It

Everything we do is with one purpose in mind – to build purposeful relationships that empower our mentees to live their dreams. The greatest investment we can make with our time is in building people up.

The Beautiful People Family journeys with mentees to help them discover their dreams, and to empower them to do the hard work of bringing their dreams to reality. We support mentees in realising their educational and other aspirations, both through our scholarship scheme, and by supporting them in raising their own funds and resources.



My Beautiful Life



Free For Good



Baby Reader



Heroes' Journey



Young Leaders

What We Do

My Beautiful Life

By Beautiful People



Our first flagship programme started in 2009, this is a year-long structured mentoring programme that connects mentors and mentees through facilitated big group and small group discussions. Over the course of the journey, they work through issues such as self-awareness, self-esteem, building social networks, setting goals as well as conflict and stress management.

As part of the programme, we build in an element of service to the community, so that the mentees are empowered to pay it forward as well. For example, together with their mentors, the mentees have volunteered at the children's programme at Pertapis Children's Home, gone on outings together with children from the Children Cancer Foundation, and befriended single elderly at Pipit Road etc.

Partners:

| | |
|-------------------------------------|----|
| AG Home | 27 |
| Dayspring Treatment Centre | 10 |
| Darul Ishan Orphanage | 2 |
| Gracehaven | 8 |
| Pertapis Centre for Women and Girls | 20 |
| Singapore Girls' Home | 9 |
| The Tent | 14 |

No. of girls served: 90

Photo on the left: Little Sisters overcoming challenges as part of their My Beautiful Life Camp.

What We Do

Free For Good

By Beautiful People



Launched in 2014, this a pre-release/after-care mentoring programme for female inmates at Changi Women's Prison. Our volunteers act as mentors to the inmates and through the programme, they explore the concept of freedom and how to break through their inner prison to live a life that is truly free.

The second run of the Free For Good Programme started in June 2016 with a group of 14 new inmates and 16 volunteers. All the inmates were released by early March 2017 and the first phase of their transition was successfully implemented by the volunteers, which is to welcome them back into the community on their day of discharge, have a meal together with family members who were also there and to provide them with basic necessities like EZ Link Cards and NTUC vouchers.

Partners:

Singapore Prison Service

No. of women served:

14

Photo on the left: Celebrating Free For Good during one of our monthly gatherings.

What We Do

Heroes' Journey

By Beautiful People



Launched in 2016, Heroes' Journey is the 'brother' programme to our flagship programme "My Beautiful Life". It is a mentoring programme for boys on the journey to becoming courageous men. As our male mentors and their young mentees form supportive relationships, they also grow together in their journey as men and heroes.

Partners:

Gracehaven

No. of boys served:

12

Photo on the left: Mentors and mentees engaging in a game of basketball after their mentoring session.

Baby Reader

By Beautiful People



As our mentees grew up to become mothers themselves, the mentors (most of whom are mothers themselves) came together in 2014 to start a literacy programme to help their children get a good early start to life. Over time, this has grown beyond reading, to become a group for mentor and mentee mums to support one another in various aspects of their parenting journey.

No. of families served:

16

Photo on the left: Mentor and mentee mums doing flash card reading together with their babies!

What We Do

Young Leaders

By Beautiful People



From 2014, our mentors have been coaching Young Leaders to become the facilitators who train the younger mentees, and to organise and host significant Beautiful People events. In rising to become young leaders, they inspire us as to what is possible when we believe in our dreams.

Partners:

Pertapis Centre for Women and Girls

No. of young leaders:

13

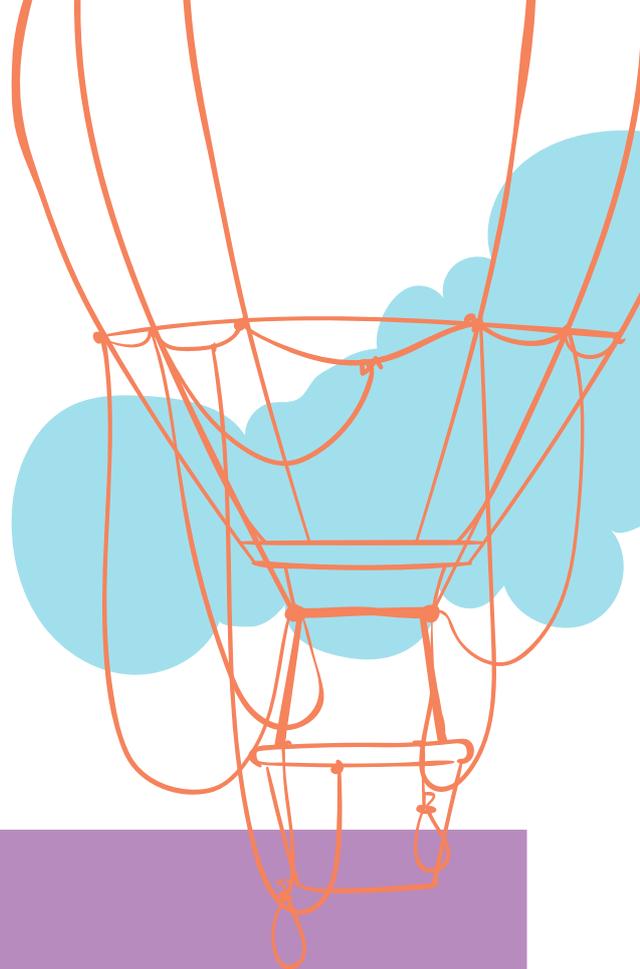
Photo on the left: Young Leaders showing up as gracious hosts and emcees during our Family Day event.

Hear From Our Mentees

Hi Pri & Lala,

I want to take this opportunity to thank you guys for being there for me. Since I joined your group during the first BP (Beautiful People) program in GH (Gracehaven), you guys have been very supportive and kind to me. Always encouraging and cheering me on with what I want to pursue in life, helping me out whenever you can. I really love and appreciate that you guys take time out of your busy schedules to take us out for a meal to have a chat. Your caring and kindness have left a great impact on me, aspiring me to help others in similar situation like I was in. Having a mentor like yourself have assured me that I could always rely on someone whenever I need to. Thank you for being you.

Love,
Peiwen



Hear From Our Mentees



Samantha is studying and I didn't know what to do so I decided to write you a letter. I just wanna thank you for all the things you have done for me. I'm really thankful that you make the effort to come and visit me often. You are like the big sister I never had. To be honest you are the more mature & girl version of my brother hahaha!! Thanks for all the advices. They mean a lot to me!! Hope you are enjoying life as a Single big sister of mine. Must follow me to OG one day!! I will invite you to my house. I look forward to your visits all the time!! Must buy Koi and Kinder Joy for me hehe. We can do many things together once I am not confined anymore. Oh yeah you must listen to Troye Sivan; Youth, Happy Little Pill, Take Me Down and Wild. It is very niceeeeeeee!!! And and and I promise I will go secondary 2 in 2018. I actually wanna change school next year and go secondary 2 NT but I don't know if AG will allow. But oh well. Thanks for tuition fee!! Love you.

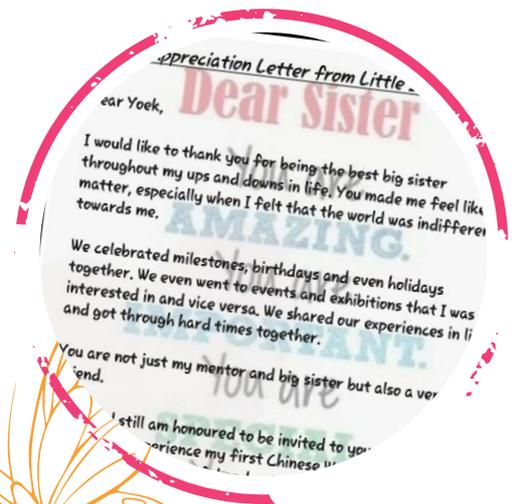
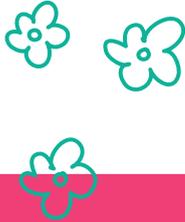
Hello,

Samantha is studying and I didn't know what to do so I decided to write you a letter. I just wanna thank you for all the things you have done for me. I am really thankful that you make the effort to come and visit me often, You are like the big sister I never had. To be honest you are the more mature and girl version of my brother hahaha!!! Thanks for all the advices. They mean a lot to me!! Hope you are enjoying life as a Single big sister of mine. Must follow me to OG one day!! I will invite you to my house. I look forward to your visits all the time!! Must buy Koi and Kinder Joy for me hehe. We can do many things together once I am not confined anymore. Oh yeah you must listen to Troye Sivan; Youth, Happy Little Pill, Take Me Down and Wild. It is very niceeeeeeee!!! And and and I promise I will go secondary 2 in 2018. I actually wanna change school next year and go secondary 2 NT but I don't know if AG will allow. But oh well. Thanks for tuition fee!! Love you.

Tabitha



Hear From Our Mentees



Dear Yoek,

I would like to thank you for being the best big sister throughout my ups and downs in life. You made me feel like I matter, especially when I felt that the world was indifferent towards me.

We celebrated milestones, birthdays and even holidays together. We even went to events and exhibitions that I was interested in and vice versa. We shared our experiences in life and got through hard times together,

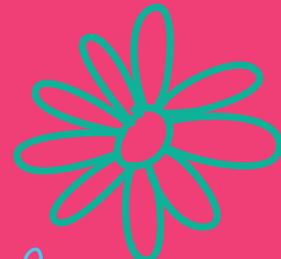
You are not just my mentor and big sister but also a very dear friend.

I was and still am honoured to be invited to your wedding and I was able to experience my first Chinese Wedding Dinner where you were very thoughtful and catered several plates of halal food for me to enjoy.

Even though we come from different backgrounds, cultures and religion, we never let our differences stop us from enjoying each other's company. I know in years to come, we will still be in contact and will grow together.

I treasure you with all my heart.

Your Little Sister,
Myra



What We Do



Volunteer Management & Development

Our approach to volunteer management is two-fold. We believe in developing as a learning community - we go through training to continuously equip ourselves with the hard and soft skills to be better mentors and leaders. We are also advocates of self-care, creating opportunities for our volunteers to come together as a community to support one another.

Photo above:
Beautiful People
volunteers on an
advanced mentor training.

Volunteer Care Activities

| No. | Date | Event |
|-----|----------------|---|
| 1 | 28 May 2016 | Family Day - 10th Years Anniversary Celebration |
| 2 | 27-28 Aug 2016 | Volunteer Bonding and Retreat in Johor |
| 3 | 17 Dec 2016 | Thanksgiving Party with Volunteers |

Volunteer Recruitment and Learning Activities

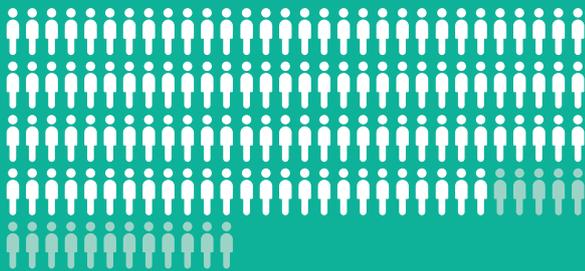
| No. | Date | Event |
|-----|------------------------------|--|
| 1 | 23 July 2016 | Advanced Mentor Training - Sector Specific Screening Guide & Family Engagement |
| 2 | 21 Jan, 4 Feb, 1 Mar 2017 | Basic Volunteer Training |
| 3 | 18 Feb, 4 Mar 2017 | Advanced Mentor Training |

Beautiful People Leadership and Planning

| No. | Date | Event |
|-----|---------------------------------|---------------------------------|
| 1 | 2 April 2016 | Planning Retreat with core team |
| 2 | 26 June, 28 Nov, 11 Feb 2017 | Board Meeting |
| 3 | 19 Sept 2016 | Annual General Meeting |
| 4 | 19 Sept 2016 | Leaders' Meeting |
| 5 | 11 Feb 2017 | Core Team Check-in |

Beautiful People In Numbers

MENTEES



Reached out to
132
mentees in
2016 / 2017

87%
expressed that
they have **benefitted**
from the **mentoring**



7 in 10 mentees
are still in contact with their
Big Sisters even after graduating
from the programme

MENTORS

More than **168**
active volunteers



More than 7 in 10
are regular volunteers who serve
more than 36 hours a year



Nearly 1 in 3
is a long-time volunteer
who has served 3 years
or more



93%
Satisfaction rate
from volunteers

Funding Sources And Financial Report

Funding Sources

We are funded through donations by friends, family and other supporters of Beautiful People.

Review of financial state and explanation of major financial transactions

Our financial resources for the year stood at \$34,868, almost entirely generated from donations by friends and family and other supporters of Beautiful People.

Our expenses for this period were at \$138,498, with manpower and programme costs accounting for 90% of the total expenditure. Our deficit is at \$103,630. We have a reserves policy of 3 – 5 times our annual operating budget.



Manpower

\$56,106
(40%)



Administrative

\$12,422
(9%)



Programmes

\$60,564
(44%)



Volunteer Development

\$9,406
(7%)

Our full audited finance report as at 31 March 2017 can be found at our website www.beautifulpeople.org.sg

Looking Ahead



Our core priority now is to invest in the dreams of the next generation through:

- i) Raising leaders by expanding the Young Leaders Programme and
- ii) Supporting our mentees' dreams through the new Beautiful People Dream Fund

Looking Ahead



i) Expanding The Young Leaders Programme

The Young Leaders Program began in Pertapis Centre for Women and Girls (PCWG) in 2014, as a means for Big Sisters to continue to engage and journey with Little Sisters (LS) who are graduates of the 'My Beautiful Life' programme.

At PCWG, the Young Leaders (YLs) started by helping in the planning and training of "My Beautiful Life" for subsequent batches of LS at PCWG. The inaugural batch of Young Leaders started with just 13 young women. And 3 of them continue to be active contributors today, even after their discharge from Pertapis Centre for Women and Girls.

Over the course of the Young Leaders programme, we have seen them grow in confidence and resilience. The Young Leaders also identify with the Beautiful People community and regard Big Sisters as a significant part of their support network. We have also seen them start stepping up to leadership roles in other domains of their lives, e.g. in school. This affirms our intent of building mentoring relationships that change lives.

Encouraged by these promising results, we are expanding the Young Leaders Programme beyond PCWG to groom young leaders at other homes as well.

We are also scaling up the Young Leaders Programme so as to continue to engage and develop the girls, beyond their time in the institutions. These Young Leaders are helping us in the planning and execution of two of our most significant events: Family Day and the 'My Beautiful Life' Graduation. The events will be a platform for Young Leaders to learn and grow through the planning process, while providing them with the opportunity to contribute to the Beautiful People family and to strengthen their connection and sense of identity with Beautiful People. Our long-term goal is to create a self-sustaining Young Leader community: inspiring leadership and active citizenship.



Photo above:

1. Young Leaders taking the lead for the "My Beautiful Life" training for the next batch of Little Sisters at Pertapis Centre for Women and Girls.

2. Our Young Leaders in action. We are very proud of them, it is wonderful watching them grow from project to project. Here, we have Natasha: not only was she the emcee for the Beautiful People Family Day, she facilitated our Meet n Greet session for interested volunteers, and serves as a facilitator for the My Beautiful Life programme at Pertapis. Insyirah is our other emcee for BP family Day, also formerly a Young Leader facilitator at Pertapis.

Looking Ahead



ii) The Beautiful People Dream Fund

One of our key objectives is to support mentees in the pursuit of their dreams. This includes financial support through seed funding or loans where they are needed. We believe financial support is one way of signalling our belief in the potential of our mentees.

The Beautiful People Dream Fund will invest in mentees' dreams to pursue their education and provide support for their independent living. In doing so, we are guided by the following principles:

- **Family First:**
We work with and empower the mentees' families as the first line of support.
- **Personal Responsibility:**
Mentees hold accountability for their dreams with a co-investment model, where they take on the responsibility for sourcing for at least part of the funds needed.

For a start, we are targeting to raise \$50,000 per year for three years from FY17-19. This will allow us to support at least 10 mentees a year.

Photo above:

One of our very first Dream Fund awardees, in pursuit of her Diploma in Commerce!

Currently supporting:

| | |
|---|---|
| Diploma in Commerce (Hospitality & Tourism Management): | 1 |
| Higher NITEC Paramedic and Emergency Care: | 1 |
| Diploma in Health Science (Nursing): | 1 |
| Bachelor of Business (Accountancy): | 1 |

Acknowledgements



- Brandcourage, especially Colin, Liuyi, Carmen and KH, for their dedicated passion in working with us on our rebranding. We are proud to welcome them into our Beautiful People Family.
- Beyond Social Services, especially Gerard, Ranga, Andrew and the Finance Team, for believing in us, for supporting us every step of the way
- Our partners AG Home, Dayspring Treatment Centre, Darul Ishan Orphanage, Gracehaven, Pertapis Centre for Women and Girls, Singapore Girls' Home, Singapore Prison Service and The Tent, for the opportunity to journey together
- Our funders and donors who has supported our mentees one step closer to their dreams
- Our friends, families and volunteers, because you are the fuel that makes our dreams come true
- Our mentees, for your courage to dare to dream again

List Of Sponsors / Funders (April 16 to March 17)

Balloon Blasters
Beyond The Vines (Singapore)
Blue Sky Events
Brandcourage
COMO Hotels and Resorts
Futureworx Pte Ltd
Goldbell Engineering Pte Ltd
L'Oreal Singapore Pte Ltd (Shu Uemura)
May Oh & Wee
Minify Studios
National Library Board
Singapore Pools Limited
SingEx Venues Pte Ltd
Temasek Holdings (Private) Limited
Yakult (Singapore) Pte Ltd
Mr. Ng Meng Yeow

New Partners:

Dayspring Residential Treatment Centre
Darul Ishan Orphanage
Singapore Girls' Home



Organisational Information

A Member of Constitution: Company Limited by Guarantee

UEN Number: 201525056H

Date of Establishment: 4 June 2015

Charity Status

Charity Registration Date: 3 September 2015

Memberships

Full member of National Council of Social Service since 1 October 2015

Institution of a Public Character (IPC) Status – General Fund

Sector Administrator: Ministry of Social And Family Development

Period Approved: 1 Dec 2016 to 30 Nov 2017

Registered Address

3 Shenton Way #15-01, Shenton House, Singapore 068805

Postal Address

133 Joo Chiat Road #02-01, Singapore 427417

60 Paya Lebar Road #06-39 Paya Lebar Square Singapore 409051 (wef 1 Aug 17)

Board Members Appointed on 4 June 2015 (Term ending 3 June 2017)

| | |
|------------------------------------|-----------|
| Kwee Mei Wan Melissa | Chairman |
| Lim Sze Wei | Secretary |
| Ng Mei Wan | Treasurer |
| Koh Siew Eng Serene | Member |
| Lim Lay Sar | Member |
| Shahrul Bariyah Bt Rhazaly Noentil | Member |
| Yong Yoek Ling | Member |

Staff

| | |
|----------|------------------|
| Chloe Ng | Senior Executive |
|----------|------------------|

Bank

United Overseas Bank

Auditor

Suhaimi Salleh & Associates

